



HAIR AND BEAUTY FEDERATION INDIA NATIONAL CONFERENCE

7TH JANUARY 2026

UDAIPUR

MANTHAN



SOUVENIR



MANTHAN

A Souvenir of the Hair & Beauty Federation Conference

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MESSAGE FROM CEO, B&WSSC



MONIKA BAHL
CEO, B&WSSC

SPECIAL NOTE FOR HBF

I am delighted to extend my warm congratulations to HBF for organising this insightful and timely conference. In today's rapidly evolving Beauty & Wellness ecosystem, skills are the true currency of growth. Our industry thrives on creativity, precision, and human touch; the qualities that can only be strengthened through continuous skilling and upskilling. At B&WSSC, we firmly believe that a skilled workforce not only elevates service standards but also empowers professionals to build meaningful and sustainable careers. As consumer expectations evolve and technology reshapes service delivery, the need for skilled, certified, and future-ready talent has never been more critical. I commend HBF for creating a platform that brings together experts, practitioners, and thought leaders to drive constructive dialogue. Such initiatives play a vital role in strengthening our industry and inspiring excellence.

My heartfelt best wishes for the conference's success.

Warm Regards,
Monica Bahl
Chief Executive Officer—B&WSSC

Message from the President

A hearty welcome and congratulations to the delegates and guests attending the first national conference of the Hair & Beauty Federation of India. Under the leadership of the Hair & Beauty Federation of India, the beauty, hair, nails, wellness, and cosmetic industries have gathered in Udaipur for the first time. We regularly meet at beauty expos, seminars, workshops, and fashion shows; we have a strong bond. We have maintained our relationships at social, cultural, and professional levels. We transcend caste, religion, region, color, economic status, or feelings of being small or big, providing our services in the beauty industry. We provide beauty services to every segment of society, making them clean and beautiful, and instilling self-confidence in them. Every person working in this profession fulfills their social responsibility. For centuries, through our services, we have not only nurtured families but also served society and the country on a social and cultural level.

At the government level, our industry is included in the unorganized sector, but after the COVID period, we all took steps to organize ourselves, breaking the lockdown.

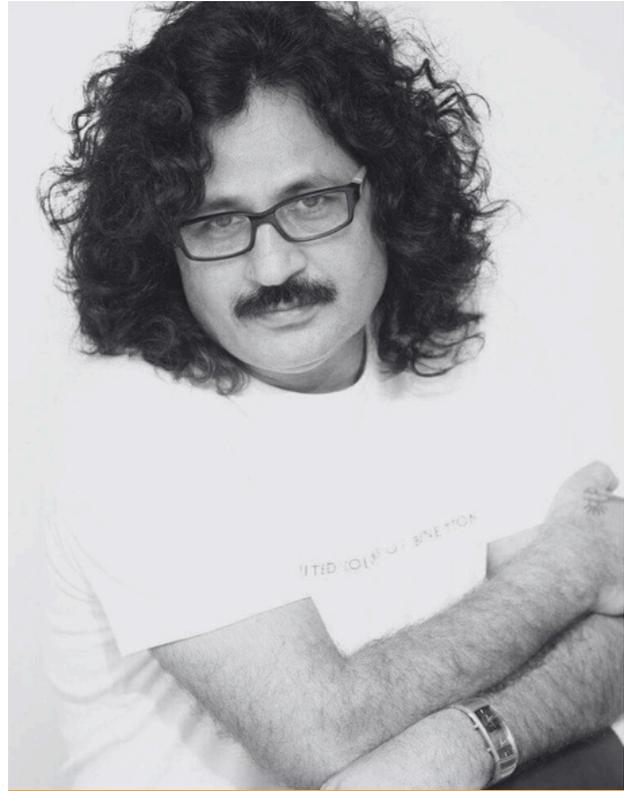
We cannot forget the historical background of struggles behind the formation of Hair and Beauty Federation India. We have witnessed economic crisis, lockdowns, starvation, illness, suicides, everything. It was during this period that the "Save Salon India" social media group was formed; this was a time of our unity and struggle.

On one hand, all of us, over 100 associations, were united in serving and helping the common people, providing training for virus-free salons, and on the other hand, we were also fighting for our rights with the Government of India. From these struggles, Hair and Beauty Federation, India was born. H.B.F. This is India's first conference, representing over 100 associations, over 150 cities, 15 states, and 150,000 members.

Thirty-five renowned artists and directors from over 14 cosmetic companies are attending the conference, conveying their commitment to unity and education within the hair and beauty industry. Leading members of the cosmetic industry are playing a crucial role in achieving the objectives, programs, and goals of the national conference by contributing wholeheartedly and financially. Over 13 resolutions will be discussed and passed at this conference. A board of directors team will be formed, along with a national-level central committee. Our primary objective is to strengthen unity within the hair, beauty, nails, wellness, and cosmetic industries and to spread education at the grassroots level.

All members present at the conference pledge to strengthen unity within India's hair and beauty industry and promote education. On behalf of the HBF India team, I would like to express my gratitude to all the associations, artist guests, representatives of the cosmetic industry, the media group, and the entire reception committee for their presence and support at the first Hair & Beauty Federation of India conference.

Thank you.



ASHOK PALIWAL
PRESIDENT OF HBF



EDITORIAL.....

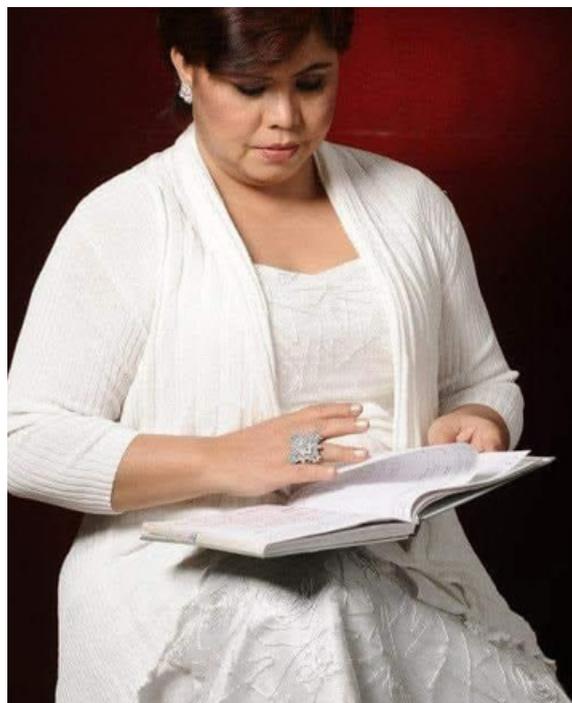
*I*n every society, beauty and grooming are not merely about appearance—they embody culture, confidence, and care. The hair and beauty industry has always held a vital role in shaping how individuals present themselves to the world, while also nurturing their inner dignity and self-worth. Hair & Beauty Industry, today plays a vital role in economy, having over one crore plus skilled and semi-skilled

This first conference of the Hair & Beauty Federation in Udaipur, bringing together over 100 associations, entrepreneurs, industrious brands and countless artists from across the nation, marks a historic moment. The souvenir we present today is not just a collection of memories; it is a testament to the artistry, dedication, and innovation of professionals who transform lives every day. Each stylist, therapist, and entrepreneur contributes not only to personal aesthetics but also to the broader canvas of wellness, empowerment, and cultural expression. As we celebrate this milestone, we must acknowledge the resilience and creativity that drive this industry forward.

In times of rapid change—whether through evolving trends, technological advancements, or global challenges—the beauty community has consistently adapted, proving that true artistry lies in both skill and vision. Hair and beauty industry is contributing a huge chunk with its over one crore skilled, semi-skilled work-force and over one million mini-micro-middle-big industries and brands.

I extend my heartfelt congratulations to the Federation for uniting such a vibrant community in Udaipur. May this gathering and its souvenir inspire future generations to pursue excellence, uphold professionalism, and continue to elevate the standards of hair and beauty in our country.

Let us remember: beauty is not only seen, it is felt. And when nurtured with passion and integrity, it becomes a force that uplifts individuals and enriches society itself. I, thank from deepest point of my heart our HBF Souvenir team members Ashok Paliwal ji, Neeta Parekh ji, Harshada Takke ji for their support and cooperation throughout in publishing the souvenir Manthan.



DR. MADHUMITA SAIKIA
CHIEF EDITOR



Ashok Paliwal



Neeta Parekh



Harshada Takke

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STORY OF



The Hair & Beauty Federation India (HBF India) is a non-governmental, non-profit organization that unites the entire beauty, salon, spa, nails, Cosmetic, and wellness community under one platform. It was born during the pandemic and represents 1 Crore professionals, aiming to empower them through education, training, awareness, and policy support. HBF India strives to build a unified platform where professionals, salon owners, and associations across India can collaborate and grow together. The federation also acts as a bridge between the beauty industry and the government, advocating for supportive policies, financial assistance, and recognition at the national level.

Additionally, HBF India connects Indian professionals with global education and trade opportunities, helping them learn global trends, improve technical skills, and represent India proudly on international stages. The federation also empowers women and youth through skill-based employment initiatives, supporting training programs, certifications, and entrepreneurship initiatives to help them achieve financial independence and self-reliance.

OUR OBJECTIVES

- To connect Indian professionals with global education and trade opportunities.** We actively collaborate with international organizations, academies, and trade platforms to give Indian professionals global exposure. Our goal is to help them learn global trends, improve technical skills, and represent India proudly on international stages.
- To empower women and youth through skill-based employment initiatives.** We believe in creating opportunities for women and youth through education and skill enhancement. By supporting training programs, certifications, and entrepreneurship initiatives, HBF India empowers individuals to achieve financial independence and self-reliance.
- To promote harmony among all beauty, hair, wellness, and cosmetic associations.** HBF India strives to build a unified platform where professionals, salon owners, and associations across India can collaborate and grow together. By fostering mutual respect and cooperation, we aim to create a strong, united voice for the entire beauty and wellness industry.
- To Establish a Central Hair & Beauty Board of India.** The Hair and Beauty Federation India proposes a Central Hair & Beauty Board for the organized growth and regulation of the industry. A dedicated minister will oversee the sector's development with a 4-year term for all appointed members. An annual budget will be allocated to support training, welfare, and industry advancement. This initiative will strengthen coordination between the government and beauty professionals nationwide.



- To organize workshops, seminars, and national-level competitions.** We conduct regular educational programs, technical workshops, and competitive events to uplift industry standards. These platforms encourage innovation, learning, and recognition for talented professionals from all corners of the country.
- To communicate industry issues and solutions to state and central governments.** HBF India acts as a bridge between the beauty industry and the government. We represent the challenges faced by salon owners and professionals, propose constructive solutions, and advocate for supportive policies, financial assistance, and recognition at the national level.



OUR VISION

Spreading Love, One Strand at a Time

To strengthen and empower India's hair, beauty, wellness, and cosmetic industry by creating a unified platform that fosters collaboration and connectivity among professionals, associations, and organizations at all levels. We aim to promote education, skill development, and innovation while encouraging international exposure and recognition, ensuring that India's beauty industry achieves global standards of excellence. Through our initiatives, we envision an industry where every professional has the tools, knowledge, and opportunities to grow, innovate, and thrive while upholding safety, hygiene, and professionalism.

OUR MISSION

- **Unite all associations** – Bring together city, district, state, and national associations under one platform to foster collaboration, harmony, and collective growth within the hair and beauty sector.
- **Advocate for the industry** – Represent the voices of salons, professionals, and associations to state and central governments, ensuring that their concerns, challenges, and suggestions are heard and addressed through supportive policies.
- **Promote professional development** – Organize workshops, seminars, competitions, and training programs that enhance skills, encourage innovation, and raise the standard of professionalism across the industry.
- **Ensure safety and hygiene** – Champion campaigns such as “Clean & Beautiful Salon – Sanitized & Virus-Free” to maintain safe, hygienic, and client-friendly environments in salons and wellness centers nationwide.
- **Encourage global recognition** – Connect Indian professionals with international education, competitions, and trade opportunities, enabling them to showcase talent, adopt global trends, and represent India on a worldwide stage.
- **Support economically weaker professionals** – Provide financial aid, training programs, and resources to empower marginalized and economically disadvantaged individuals, ensuring they have the opportunity to succeed and contribute meaningfully to the industry.
- **Foster innovation and sustainability** – Promote creative, modern, and eco-friendly practices in beauty and wellness services while highlighting Indian herbal, Ayurvedic, and traditional therapies at both national and international levels.

KEY INITIATIVES

1. Save Salon India Movement (2020)

This historic movement was the first-ever nationwide initiative uniting over 100 associations to demand government support during the COVID-19 pandemic. On 11 August 2020, professionals across 157 cities sent 1.94 lakh tweets to the Prime Minister, highlighting the financial and social struggles of the salon and beauty industry. This movement laid the foundation for HBF India and marked the beginning of industry-wide unity and solidarity.

2. National Salon Day (Started 11 August 2022)

Celebrated annually across India, National Salon Day honors the resilience, unity, and achievements of the hair and beauty industry. Thousands of professionals, 65+ associations, and renowned celebrity artists participate in events, award ceremonies, and community programs. The day is a symbol of pride and recognition for the industry's contribution to the nation.

3. Professional Beauty Expo Launch

The official launch of HBF On 4/JULY/2023 India marked a new era for the industry. This professional beauty expo provided a platform for networking, skill enhancement, product exhibitions, and industry collaboration, connecting professionals, brands, and educators under one roof.

4. Clean & Beautiful Salon Mission

A nationwide campaign aimed at hygiene, sanitation, and virus-free salon environments, conducted in collaboration with the Beauty and Wellness Sector Skill Council (BWSSC). Over 1.68 lakh salon and spa employees were trained, certified, and empowered to maintain safe and hygienic spaces for clients and staff.

5. Donate Hair, Donate Love Campaign

An initiative with a humanitarian mission, this campaign collects donated hair to create free wigs for cancer survivors. Beyond providing confidence and hope, it emphasizes the spirit of compassion and community support within the hair and beauty industry.

The journey of the Hair & Beauty Federation India (HBF India)

The journey of the Hair & Beauty Federation India (HBF India) began with a powerful vision — to bring together every professional, artist, and association of India's vast hair, beauty, wellness, and cosmetic industry under one united platform. During the challenging times of the COVID-19 pandemic in 2020

millions of beauty professionals lost their livelihoods as salons, spas, and wellness centers were forced to close. This crisis sparked a historic movement — “Save Salon India” — led by Ashok Paliwal, Uday Takke, and Dr. Sangeeta Chauhan, which united over 100+ associations and thousands of professionals nationwide. On July 22, 2020, the first nationwide campaign took place, followed by the remarkable “1.94 Lakh Tweets Campaign” on August 11, 2020, when 157 cities raised one voice to reach the Government of India. This unity became the foundation of HBF India, symbolizing courage, cooperation, and commitment to the industry.

The movement's spirit of service and solidarity led to the official formation of Hair & Beauty Federation India — a non-governmental, non-profit organization dedicated to empowering professionals, protecting their rights, and promoting the Indian beauty and wellness sector globally.

FEDERATION'S COMMITMENT

We pledge to pursue social and business interests with unity, discipline, and dedication.

The Federation vows to:

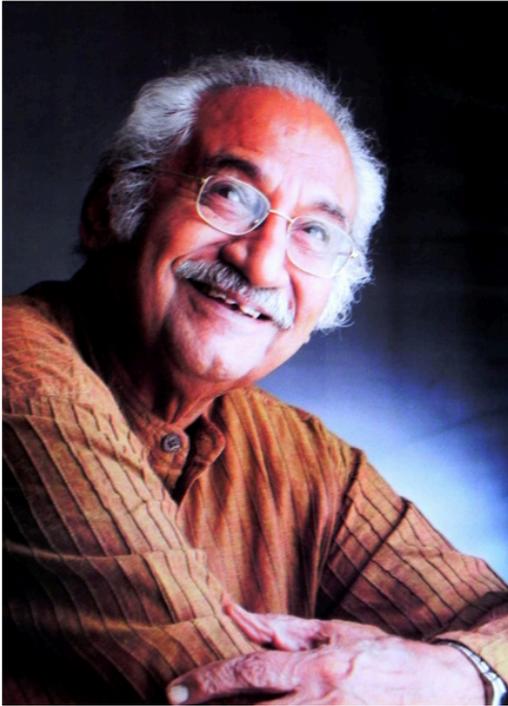
- Continuously work for industry progress and social responsibility.
- Build a historic platform by connecting over 100+ associations from across India.
- Give a new direction to the dignity, security, and prosperity of the hair and beauty profession.
- Decision & Implementation Framework.
- All proposals will be discussed and passed by mutual consent.
- A National Board of Directors Team will be formed to review and execute these proposals.
- Each state board will be empowered to make independent decisions on local issues while maintaining coordination with the national board.
- Build a historic platform by connecting over 100+ associations from across India.
- Give a new direction to the dignity, security, and prosperity of the hair and beauty profession.

KEY PROPOSALS : ESTABLISHMENT OF NATIONAL & STATE-LEVEL HAIR ART BOARDS

- **A National Hair Art Board at the central level and State Boards across India :-** Each board will be chaired by a professional hairdresser. Adequate budget allocation for board operations and development
- **Education & Training Initiatives :-** A national plan to promote education in hair, skin, makeup, nails, and wellness. Launch of advanced and creative training programs to prepare artists for national and international competitions.
- **Cleanliness & Hygiene Campaign :-** A mass national movement to encourage sanitary, clean, and hygienic salons across the country. Promotion of the “Clean & Beautiful Salon Mission” for public health and safety.
- **Unity & Development Framework :-** A nationwide campaign to strengthen unity and coordination within the hair and beauty industry. Formation of a framework to identify obstacles and implement practical solutions for growth
- **Awareness Against Harmful Products :-** Launch of a national campaign to curb counterfeit and harmful cosmetic products. Conduct public awareness programs to educate consumers and protect industry standards.
- **National Honors & Government Recognition :-** Advocacy for official government recognition of the hair and beauty profession. Recommendation for Padma Award nominations to honor outstanding artists and educators in this field.
- **Social Responsibility—“Social Work from Salons” :-** National campaign for hair donation to support women suffering from cancer. Promoting the spirit of compassion and contribution through salon services.
- **Essential Services & Welfare Schemes :-** Proposal to classify salon services as essential services. Demand for a pension scheme for members of the hair and beauty industry



CONDOLENCE



LATE PANDHERI DADA

Iconic Bollywood make-up artist Pandhari Juker dies; Amitabh Bachchan, Madhuri Dixit, Manisha Koirala mourn demise. Several celebrities such as megastar Amitabh Bachchan, who got his first make-up ever done by Pandhari Juker, son Abhishek Bachchan took to Twitter and mourned his death. He was 88. The film industry is saddened and shocked by the demise of a pioneer. They mourned Juker's death and extended their condolences on social media.



LATE MAYA PARANJPE

Maya Paranjpe, born in 1945, completed her degree in Chemistry from Pune University in 1964. The book "Keshbhoosha: Shastra ani Tantra," written by Acharya Nandan Kalekar in 1953, shows that discussion on hair styling and cosmetics in Marathi had already begun by then. Building on this scientific approach, and keeping in mind the needs and social context of Marathi women, Maya Paranjpe contributed significantly to developing knowledge in the field of beauty and cosmetics. For nearly five decades, she worked both as a professional and as a writer in the world of beauty. When news of her recent passing came, many were reminded of the awareness and understanding of beauty she brought to Maharashtra after the 1970s.



LATE HABIB AHMED

The legend who styled Indira Gandhi's iconic hair and Kalam's flowing locks, Habib Ahmed passes away September 17, 2025. Habib Ahmed, a pioneer in Indian hairstyling, passed away on September 25, 2025. He elevated the profession, styling prominent figures like Indira Gandhi and A.P.J. Abdul Kalam. After training in London, he established salons and academies, transforming hairstyling into a respected career. His legacy of artistry and vision continues through his sons and the countless stylists he inspired.

LATE REKHA SINGHA



She was an expert facial specialist and her clientele were the crème de la crème of the South and North Avenue. She received Prestigious Rajiv Gandhi Award in 1996, with great exponents like Birju Maharaj, Kanwaljit, for her artistry in art, culture and beauty. She kept working as a beauty specialist.

She was a very kind person and known for her philanthropy. Died of thrombosis in 2014. she was a born artist and wanted to explore the world of beauty, took training from Shahnaz Hussain, New Delhi. Started a parlour by the name Sister's Beauty Clinic, Guwahati, in 1984, which became the top beauty unit of that time.

HBF News - वार्ता

We offer our Condolence with folded hands to all the 40 Hair and Beauty professionals who had to commit suicide because of the hard times during Covid Pandemic. We are unable to show our tearful pain and heart ache that they endured to take such a harsh decision, because of financial crisis. We started Save Salon India so that no other member to follow that course. We tried to support our other members with Beautiful Hearts with the support we could gather to stabilize our industry and make our future more strong. We hope HAIR & BEAUTY INDUSTRY will achieve it. As OUR UNITY IS OUR IDENTITY. Lets stay united.

सलून व्यवसायी ने की आत्महत्या
नागपुर।

मंगलवार सुबह 10.30 के करीब बेलतरोड़ी में रहने वाले 'दीपक जेम्स पार्स' नामक सलून चलाने वाले व्यवसायी ने दुकान में ही फांसी लगाकर आत्महत्या कर ली। यदि सरकार इस व्यवसाय को वित्तीय सहायता प्रदान नहीं करती है, तो सलून व्यापारियों की आत्महत्या को रोकना मुश्किल होगा। यह जानकारी नाभिक युवा शक्ति महाराष्ट्र के अध्यक्ष अमोल तलखड़े, सचिव प्रवीण चौधरी और नागपुर के जिला अध्यक्ष अमोल धर्मके ने दी। सरकार ने 28 जून को सलून व्यवसायियों को केवल कटिंग करने की अनुमति दी थी। सरकार ने दुकानों के खुलने का समय 9 से 7 तय किया है। ऑड-ईवन की वजह से दुकानें केवल तीन से चार दिन ही खुलती हैं। कोरोना महामारी के मद्देनजर सलून में जाने के लिए भी लोग कतराते हैं। इस वजह से दुकान का किराया, बिल भरना कठिन हो गया है।

दारोडा येथील शेतक-याची विष प्राशन करुन आत्महत्या
आत्महत्येची महिन्यातील दुसरी घटना

शेतकऱ्यांच्या (बाहु भुलणे) नोकऱ्यांच्या दारोडा येथील एका ४५ वर्षीय शेतकऱ्याने स्वतःच्या शेतात दारुणा नशेत विषारी औषध प्राशन करुन आत्महत्या केली. सरदर घटना दि. २३ ऑगस्ट रोजी सायंकाळी ७ वाजताच्या सुमारास उवडकोस आली. केवळ काहीत वाटकर असे मृतकाचे नाव आहे. दारुणा नशेत विषारी औषध प्राशन करुन शेतकऱ्याची आत्महत्या केल्याची या महिन्यातील ही दुसरी घटना असून गावात निवृत्त कायदापार पत्तारी आहे. मिळालेल्या माहितीनुसार, घडनेर पोलीस ठाण्यात तक्रार या दारोडा येथील मृतक शेतकऱ्या केवळ हा घटनेच्या विषयी दुसरी २ वाजताच्या सुमारास शेतात गेला. शेतातून मृतक केवळाने शेतात ठेऊन आलेली निवड्यावाऱ्या सोपविली. घटनेच्या विषयाची तो सकाळीसुद्धाच दारुणा नशेत होत, असे गावात कधी आहे. मृतक केवळ हा घटनेच्या वजहने आत्मलेकी पाह घडनेर शेताी कायत होत. निवाय गावात केवळ कार्यालयचं दुकान होत. त्याच्यावर गावगी कर्तोचा बोझ असल्याचे कळते. केवळ हा मुद्देच येवळ मंडळाचा कार्यकर्तो तसेच ज्युस्ट खेनेरी वलक व गायक होत. मात्र, अनधिकृत तो दारुणा अडारी गेल्याचे कळते. त्याच्या आत्महत्येचे कारण अदर्याची कडू शकने नाही. सरदर घटनेच्या तपास घडनेर पोलीस करत आहे.

Covid hits business, salon owner kills self

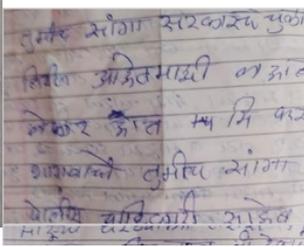
A young salon owner allegedly committed suicide on Monday after business in his unisex salon on Rajkot's posh Amin Marg was badly affected owing to overhead costs, coupled with poor business due to lockdown, police said. Twenty-two-year-old Hiren Rathod, alias Harry, was found hanging inside his shop, Modern Hair Salon, in Trisha Plaza around 9.30am by his friend. TNN

ब्यूटीशियंस ने सरकार से मांगा राहत पैकेज

चौधरी @ पत्रिका राजस्थान हेबर एण्ड ब्यूटी अर्निंगनेशन ने कोरोना काल में बुरी तरह प्रभावित हुए हेबर हेरर्स व ब्यूटीशियंस के लिए विशेष पैकेज जारी करने की मांग की है। संगठन की मंगलवार को मण्डौर रोड स्थित ब्यूटी स्टूडियो पर प्रदेश सरकार जनता पार्टी, उपप्रधान मंत्री जयलाल प्रदेस क्रियेटिव हायर/कर गौर्विंद भाटी व सदस्य लाजवती को सोशलमीडिया में हुई बैठक में बिजनेस के बिल माफ करने, कोविडकाल में दुकानों का क्रियाय माफ करने, सेमिन ऑर्टिस्टों को ब्याज मुक्त राश दिलाने, लॉकडाउन के दौरान आयुक्तता करने हेबर हेरर्स व ब्यूटीशियंस को एकमुस्त 5 से 10 लाख रुपए देने आदि राहत पैकेज जारी करने की मांग की गई। प्रदेश सरकार भाटी ने बताया कि राष्ट्रीय ब्यूटी संगठन सेब सेलोन इंडिया के आह्वान पर प्रान्तमंत्री व मुख्यमंत्री को इस संबंध में तीन हजार ट्वीट किए गए हैं। बैठक में आरती बिस्वास, सुमन सेन, अर्चना, विनोद चौहान, लक्ष्मी, मोहरा चौहान, सुमन जहलोल, काजल, अरशा सहित अनेक हेबर हेरर्स व ब्यूटीशियंस उपस्थित थे।

कोरोनाला कंटाळून सलून दुकानदार मनोज झेंडेनी केली आत्महत्या
सांगा येथील नाभिक बांधव मनोज झेंडे यांनी सुराईह नोट लिहून सरकारने सलून दुकान बंद केल्यामुळे हवालत होऊन उपलब्ध टोकाचे पाऊल

उरमानावाद जिल्हा शासकीय रुग्णालयात उपचार असताना त्यांचा मृत्यू झाला...



आर्थिक विवंचनेतून सलून व्यावसायीकाची आत्महत्या

योगेश्वर, २१ (सांगली प्रतिनिधी) नागडा येथील नाभिक बांधवांचे नोकरी करणारे सलून दुकानदार यांनी लॉकडाऊनमुळे उद्वेगाने आर्थिक विवंचनेतून आत्महत्या केले. याबाबतचे सलून दुकानदार यांनी आत्महत्येची नोंद घेतली आहे. याबाबतचे सलून दुकानदार यांनी आत्महत्येची नोंद घेतली आहे. याबाबतचे सलून दुकानदार यांनी आत्महत्येची नोंद घेतली आहे.



गळफास घेवून केली आत्महत्या
व्यावसायिक उतारू आहे. याबाबतचे उतारू आहे. याबाबतचे उतारू आहे. याबाबतचे उतारू आहे. याबाबतचे उतारू आहे.

HELP: Beauty parlour, salon owners tweet to PM, CM

OUR STAFF REPORTER BHOPAL

Beauty parlour and hair cutting salon owners of the city have joined their counterparts from across the country in demanding economic relief package. The nationwide protest 'Tweet karo campaign #savessalonindia,' organised by Indian Federation of Beauty, Hair Wellness Council (IFBHCW) on Tuesday. All tweets seeking economic relief package were addressed to Prime Minister Narendra Modi and Chief Minister Shivraj Singh Chauhan. They are demanding package for three crore professionals in Beauty and wellness industry and their families, who are severely affected by pandemic and lockdown. President of Beauty Parlor Association Bhopal Sarita Shrivastava tweeted "Entire beauty industry has been hit by Covid-19. We request relief package



to run our business. This will be highly appreciated." Similarly, Reena Sharma tweeted "Respected Prime Minister ji... we want an economic relief package for the survival of our staff and their families to overcome the situation. We want economic relief. Please help us." Pushpa Khadka tweeted "Respected prime minister, beauty and wellness industry has been severely hit by the pandemic. Situation is turning serious and there is no source of income especially for middle class

beauticians. We thereby request you to grant some relief." Vinita Tiwari tweeted "Respected prime minister ji, we are expecting assistance in this bad situation. Also we are a chain in 'Aama Nirbhar Bharat' Please pay attention to our industry." President of the Association, Sarita Shrivastava told Free Press that during the lockdown, all beauty and hair salons were closed. Though they opened in the lock but the business is poor. Around 12 youth working in the industry have committed suicide, she said. "We have sent a letter to the prime minister with the point demand on July 21. Around two lakh people associated with the beauty industry across the country shared their problem through mail but didn't get any response till date, Shrivastava said. "That's why we had to launch this campaign," she said.

गेल्या वर्षी लॉकडाऊन मध्ये नागपूर येथील सलून बांधव यांनी गळफास लावून आत्महत्या केली होती

आता लॉकडाऊन काळात सलून बंद असल्याने नाभिक टायगर सेना महाराष्ट्राला मदतीची हाक



सलून कारागिराची आत्महत्या

लोकमत न्यूज नेटवर्क
राळेगाव : सलूनमध्ये कारागीर म्हणून काम करीत असलेल्या ५५ वर्षीय व्यक्तीने गळफास लावून आत्महत्या केल्याची घटना पिंपळखुटी येथे घडली. दिलीप बळिराम वाटकर असे मृताचे नाव आहे. दिलीप वाटकर हे राळेगाव येथे सुधाकर स्नेडेकर यांच्या सलूनमध्ये काम करीत होते. कोरोना काळात अपेक्षित तेवढे काम निघत नसल्याने ते चिंतेत होते. परत एकदा आपल्या कुटुंबाची उपासमार होणार ही चिंता त्यांना सततच होती. महिनाभरापूर्वीच त्यांच्या जावयाने आत्महत्या केली. याचे दुःख असतानाच रोजगाराचा प्रश्न उभा राहिला. याच कारणातून त्यांनी आत्महत्या केल्याचे सांगितले जाते. शेतात जाऊन गळफास लावून त्यांनी आपली जीवनयात्रा संपविली. त्यांच्या पश्चात आई, पत्नी, दोन मुली, मुलगा व

कोरोना पाँझिटीव्ह युवक रुग्णाची जंगलात आत्महत्या

लोकमत न्यूज नेटवर्क
चोपडा : लॉकडाऊनमुळे रोजगार हिरावल्याने सलून दुकानदार असलेल्या तरुणाने जंगलात जाऊन झाडाच्या फांदीला दोरी बांधून गळफास घेतला. ही घटना बुधवारी सायंकाळी ५ वाजेच्या सुमारास बोरअजंटी जंगलात घडली. दरम्यान, या तरुणाच्या खाशात चिन्नी आढळली आहे. यात आपण नैराश्याने आत्महत्या करित असल्याचे म्हटले आहे. तसेच हा तरुण कोरोना पाँझिटीव्ह होता. असेही आढळून



तिवस्यात सलून व्यावसायिकाची गळफास घेऊन आत्महत्या

लोकमत न्यूज नेटवर्क
तिवसा (अमरावती) : येथील विद्युत कॉलनीस्थित सलून

जेमतेम सुरु झाले होते. मंगळवारी रात्रीच्या सुमारास सतीश हा घरून निघून गेल्याबाबतची तक्रार तिवसा पोलिसांत नातेवाईकांनी दाखल केली. त्याचा शोध घेत असतानाच बघवारी

मोर्शीत सलून व्यावसायीकाची गळफास लावून आत्महत्या

पुण्य नगरी / तालुका प्रतिनिधी
मोर्शी : येथील गांधी चौक परिसरात राहण्याच्या किशोर नारायणराव नेरकर (४८) या

प्रादुर्भावामुळे व्यवसाय सुरळीत चालत नसल्याने त्यांनी आत्महत्या केल्याची परिसरात चर्चा आहे. कोरोना महामारीमुळे मार्च ते जुलै महिन्यापर्यंत राज्यात संचारबंदी

आता शासनाने संचारबंदी शिथिल केल्यानंतर सलून दुकानेदेखील सुरु करण्याचे आदेश दिले. परंतु कोरोना संसर्गामुळे ग्राहक मिळणे आता कठीण झाल्याने गेल्या काही दिवसांतून ते सलून दिवसेंदिवस

त्यांनी गळफास लावून आत्महत्या केल्याची चर्चा आहे. या घटनेनंतर त्यांच्या कुटुंबियांनी तत्काळ पोलिसांना याची माहिती दिली पोलिसांनी घटनास्थळ गाठून मंगळवारी रात्रीच्या सुमारास

सन् 1980 जब मैं 10वीं कक्षा में पढ़ता था, मैंने हेयर कटिंग एवं शेविंग करने की कोशिश प्रारंभ कर दी थी। उस वक्त 25 पैसे या एक रुपये जमा करके छोटी सी चना और चाय पार्टी कर लेते थे। हेयर ड्रेसिंग मेरा शौक है, इस काम में मजा आता है, खुशी मिलती है, रोज कुछ नया करना, क्रिएटिविटी करना, करेक्शन करना, मतलब क्लाइंट की जरूरत को पूरा करना, ऐसा करके क्लाइंट से ज्यादा मैं खुश हो जाता हूँ। सन् 1999 उदयपुर में लेक सिटी ब्यूटी क्लब का गठन किया गया था और इससे बहुत पहले मेरे पिता जी भंवरलाल जी बाबर् ने 1970 में उदयपुर शहर में हेयर ड्रेसर के एसोसिएशन का गठन किया था। सैलून का रेट कार्ड बनाया, घर-घर में जाकर काम करने वालों को शिक्षित किया और समझाया कि होम सर्विस में रिस्पेक्ट नहीं मिलती है। उन्हें सैलून खोलने के लिए प्रेरित किया।

1959 में फाइव स्टार लेवल का प्रभात सैलून शहर के नवनिर्मित चेतक सर्कल पर प्रारंभ किया। लेक सिटी ब्यूटी क्लब, उदयपुर की ओर से 1999 में श्री जावेद हबीब का सेमिनार उदयपुर में आयोजित किया गया। उनकी हेयर कटिंग तकनीक से प्रभावित होकर मैंने अपनी पत्नी आशा के साथ दिल्ली से हेयर कटिंग का कोर्स किया। कोर्स करते ही उदयपुर शहर के ज्यादातर हेयर ड्रेसर को प्रशिक्षण देना प्रारंभ कर दिया। सभी को शिक्षित करने के अभियान के कारण उदयपुर में सभी सैलून आज उच्च स्थिति में हैं, स्टाफ शिक्षित हैं और हम सब एक साथ, एकजुट होकर रहते हैं।

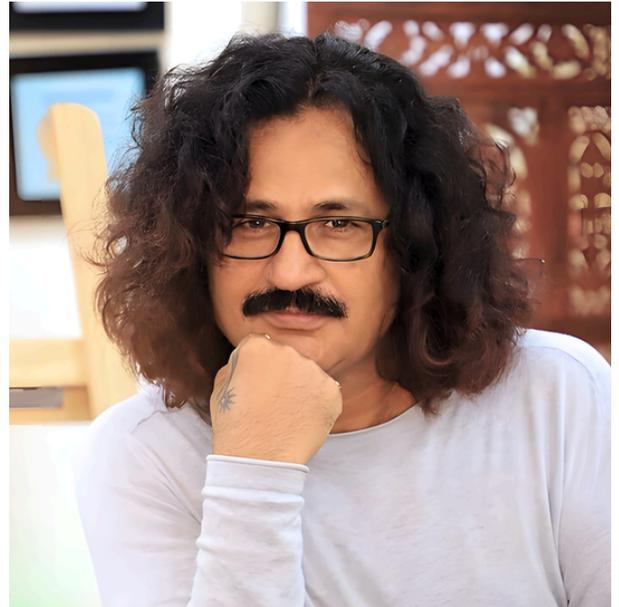
2009-10 में हेयर एंड ब्यूटी ऑर्गेनाइजेशन राजस्थान एवं ऑल इंडिया हेयर एंड ब्यूटी एसोसिएशन का गठन किया गया। यह ऐसा दौर था जब राजस्थान के युवक और युवतियां संगठित होकर हेयर एंड मेकअप कला का प्रदर्शन करते हुए संपूर्ण भारत को जागरूक कर रहे थे। राजस्थान के सभी प्रमुख शहरों में बाबर् शो का दौर चला, अंतर्राष्ट्रीय आर्टिस्ट की वर्कशॉप होने लगी, अंतर्राष्ट्रीय स्तर पर ओएमसी प्रतियोगिता में मेडल हासिल किया गया। AIHBA और HBO के मंच ने आम कलाकार को खास बना दिया। छोटे-छोटे गांव एवं शहर के युवा फैशन शो के मंच पर अपनी कला का प्रदर्शन करते थे और राष्ट्रीय स्तर के आर्टिस्ट उनके लिए तालियां बजाकर उनका हौसला बढ़ाते थे। हेयर एंड ब्यूटी कला के प्रदर्शन का सफर राजस्थान से दिल्ली, मध्य प्रदेश, उत्तर प्रदेश, महाराष्ट्र, उड़ीसा, पश्चिम बंगाल, गुजरात, साउथ इंडिया तक पहुंचने लगा। हेयर एंड ब्यूटी उद्योग के लिए उदयपुर शहर एवं राजस्थान का विशेष मुकाम रहा है। इस शहर के युवाओं ने 50 से ज्यादा राष्ट्रीय एवं अंतर्राष्ट्रीय मेडल जीते हैं।

एकता, प्रशिक्षण एवं प्रतियोगिता के जुनून के चलते संपूर्ण भारत में हेयर स्टाइल्स, फैशन कलर, बॉडी पेंटिंग, जेंट्स हेयर ड्रेसिंग की कला में परिवर्तन आया, क्रांति का बिगुल बजा। ओएमसी अंतर्राष्ट्रीय प्रतियोगिता में जाने के लिए अंतर्राष्ट्रीय कार्यशाला होने लगी और हमें ओएमसी मेडल जीतने में सफलता मिली। मेरे साथ उदय टक्के, संगीता चौहान, विजय भारद्वाज ओएमसी अंतर्राष्ट्रीय जूरी बने। एसोसिएशन में काम करते हुए ब्यूटी उद्योग की सेवा करने का स्वर्णिम अवसर मिला। उदय टक्के, हरीश भाटिया, श्याम भाटिया, अमोद दोषी, मृणाल डोंगरे, नेहा कंसारा, विजय भारद्वाज, नीता पारेख, संगीता चौहान, तनवीर अहमद, योगी इंदुलकर जैसे सहयोगियों एवं नेतृत्वकारी साथियों के साथ सामाजिक कार्य करके आनंद मिला।

उदयपुर शहर एवं प्रभात हेयर एंड ब्यूटी अकादमी को एक और स्वर्णिम अवसर मिला जब प्रदीप वेद ने B&WSSC के नेतृत्व में वर्ल्ड स्किल की अंतर्राष्ट्रीय प्रतियोगिता में साओ पाउलो, ब्राजील, 2015 में "मेडल ऑफ एक्सीलेंस" प्राप्त किया। उसके बाद 2022 में फिनलैंड में चार्ली सेन ने भी वर्ल्ड स्किल अंतर्राष्ट्रीय हेयर ड्रेसिंग प्रतियोगिता में "मेडल ऑफ एक्सीलेंस" प्राप्त किया।

इन ऐतिहासिक सफलताओं में सामंथा कोचर, उदय टक्के, अलीशा चौहान, आशा हरीहरन, मोनिका बहल, संगीता चौहान, मृणाल डोंगरे, श्वेताशा पालीवाल, मिलन भाटिया, सीमा जेराजनी सहयोगी बने एवं साथ रहे। एक और हमारे युवा कड़ी मेहनत करते हुए प्रशिक्षण लेकर प्रतियोगिता में जा रहे थे और मेडल जीत रहे थे, तो दूसरी ओर बेस्ट मेकअप आर्टिस्ट, अंतर्राष्ट्रीय मेकअप आर्टिस्ट के नाम से फिल्म अभिनेत्री के हाथों अवार्ड बेचने का अभियान चलने लगा। खास तौर पर मेकअप आर्टिस्ट अवार्ड खरीदने वालों में सबसे आगे हैं। यह व्यवसाय अभी भी बहुत फल-फूल रहा है। व्यवसाय के रूप बदलने लगे हैं। जब अवार्ड बेचने और खरीदने के व्यापार के खिलाफ अभियान चलाया गया तो मुझे विरोध झेलना पड़ा अप्रत्यक्ष रूप से आमजन का समर्थन मिल रहा था परंतु प्रत्यक्ष रूप से कुछ लोगों ही साथ खड़े थे। प्रशिक्षण लेकर, प्रतियोगिता में जाकर ,अवार्ड प्राप्त करना और विजेता बनने का रास्ता बहुत कठिन होता है इसी रास्ते पर चलने की शिक्षा हम दे रहे थे। हेयर एंड ब्यूटी एक कला है तो भारत सरकार हमें और इस कला को सम्मान क्यों नहीं दे रही है, हमारे कलाकारों को पद्मश्री जैसा राष्ट्रीय सम्मान क्यों नहीं दिया जाता है, इस मांग को लेकर भी हमने अभियान चलाया मेकअप के लिए श्री पंडरी दादा एवं हेयर कला के लिए श्री अहमद हबीब और श्री हरीश भाटिया को राष्ट्रीय सम्मान दिया जाए। इस मांग के लिए हमारा अभियान जारी है। लेक सिटी ब्यूटी क्लब उदयपुर, हेयर एंड ब्यूटी ऑर्गेनाइजेशन राजस्थान, ऑल इंडिया हेयर एंड ब्यूटी एसोसिएशन का गठन किया ,फाउंडर रहा हूँ। एसोसिएशन के गठन की बुनियाद इन शर्तों पर रखी गई कि हम किसी आर्थिक लाभ के लिए काम नहीं करेंगे, स्वयं की अकादमी, सैलून एवं प्रोडक्ट्स के व्यवसाय को संगठन की गतिविधियों से दूर रखेंगे, अपने व्यक्तिगत हितों के लिए संगठन का इस्तेमाल नहीं करेंगे।

मुझे इस बात की बहुत खुशी है कि मेरे साथ जुड़ने वाले 99% साथियों ने इन सभी शर्तों एवं नियम का पालन किया है। मेरे जीवन में एक और भी बड़ा अभियान रहा है जिसका नाम है सैलून से सोशल वर्क "कैंसर पीड़ित महिलाओं के लिए हेयर डोनेशन" "रोटरी क्लब ऑफ उदयपुर पत्रा का अध्यक्ष बनने के साथ ही हेयर डोनेशन हमारा परमानेंट प्रोजेक्ट रहा है इस प्रोजेक्ट पर काम करते हुए हमने दो गोल्डन बुक ऑफ रिकॉर्ड बनाए हैं। जनजागृति के लिए 7 मार्च को "नेशनल हेयर डोनेशन डे"का आयोजन भी प्रारंभ किया गया। मेरे पिताजी ने उदयपुर शहर में 32 कच्ची बस्तियों का निर्माण कराया और इन बस्तियों में हजारों लोग रह रहे हैं उनके विचारों को ग्रहण करते हुए 1980 में छात्र आंदोलन में आ गया था। स्टूडेंट फेडरेशन ऑफ इंडिया का जिला महासचिव एवं राज्य महासचिव भी बना। 1989,अंतर्राष्ट्रीय सम्मेलन, उत्तरी कोरिया की पहली हवाई यात्रा की थी।



ASHOK PALIWAL
PRESIDENT OF HBF

मेरी पत्नी आशा पालीवाल व्यवसाय में मेरी सहयोगी हैं बेटी श्वेताशा पालीवाल हेयर एंड मेकअप आर्टिस्ट हैं, अंतर्राष्ट्रीय omc मेडल विजेता के साथ b&wssc की ट्रेनर भी रही हैं। हमारा परिवार दहेज प्रथा, मृत्यु भोज, बैंड, बाजा, बारात, लिफाफा लेना, गिफ्ट लेना, फिजूल खर्च एवं सामाजिक कुरीतियों के खिलाफ रहा है इस संपूर्ण अभियान एवं आंदोलन में नेतृत्वकारी साथी जगदीश भाटी, नीता पारीक, राजेश दाढ़ीवाला ,प्रभु सेन, स्वर्गीय रामराज मूदवाल, स्वर्गीय संजय शर्मा, स्वर्गीय श्यामलाल जी सेन, स्वर्गीय मनोज भाई, भूपेन्द्र भाई पनारा , प्रकाश भाई पारीक,बनवारी तंवर ,मंजु शर्मा ,नरेंद्र गहलोत ,कृष्णा राठौर ,आशा कालरा ,नंदा भाटिया ,अनीता गहलोत ,शंभूलाल जी सेन, राजेश देशवाल, कमलेश सेन,दिलीप सेन, डॉक्टर हेमंत सेन ,योगेश शर्मा, ओर सर्वत्र

परनामी का सहयोग रहा है। मैं अपने सभी साथियों का आभारी हूँ।

- शिक्षा: एमए राजनीतिक विज्ञान और समाजशास्त्र
- संस्थापक और अध्यक्ष: हेयर एंड ब्यूटी फेडरेशन, इंडिया
- संस्थापक और पूर्व महासचिव: ऑल इंडिया हेयर एंड ब्यूटी एसोसिएशन
- संस्थापक और अध्यक्ष: हेयर एंड ब्यूटी ऑर्गेनाइजेशन, राजस्थान
- अंतर्राष्ट्रीय जूरी: ओएमसी
- पूर्व अध्यक्ष और संरक्षक: सेन केश कलाकार संस्था, उदयपुर
- लेक सिटी ब्यूटी क्लब, उदयपुर के संस्थापक
- पूर्व अध्यक्ष और निदेशक: स्थायी परियोजना, कैंसर मरीजों के लिए बाल दान
- रोटरी क्लब ऑफ उदयपुर पत्राधाय



His hard work and commitment have reinvented the standards of the Indian salon industry. He is an incredible hairdresser, youth influencer, and speaker who has motivated everyone around him. He went global and enlightened people, representing India on a global platform in Paris in 2016 as an Expert Juryman. He has been awarded a Doctorate, Best Teacher, Kalashree, Guruvarya Award, and the Matrubhumi Award by Mr. Balasaheb Thackeray, as well as the Samaj Ratna by the late Padmabhushan Mr. Balasaheb Vikhe-Patil. He has also received the Maharashtra Ratna, Samaj Bhushan, and Lakhmolacha Manus awards from former Chief Minister Mr. Vilasrao Deshmukh, among many others. He is the dynamic and talented backbone of the hairdressing industry. His passion, consistent dedication, and never-give-up attitude motivate millions of youths. Uday Takke passionately believes that education is the key to a rewarding and successful career. His Institute of Hair and Skin has evolved the hairdressing and cosmetology industry in India and has pioneered the concept of creative and stylish hairdressers, going beyond the known industry standards to achieve expertise on a global scale. The academy believes in education, a scientific approach, and reasonable techniques. Students from the academy have secured placements in renowned salons not only as hairdressers but also as trainers and technical experts in Lakme, B Blunt, Enrich, Grand Hyatt, VLCC, Retreat, Star's, Streaks, and also overseas in Dubai, Australia, London, Qatar, and Canada. His journey in the world of hairstyling began humbly, learning the art in a traditional setting under the mentorship of seasoned barbers. His real breakthrough arrived in 1998 when he participated in the prestigious Wella hair, color competition in Mumbai. Motivated by this, Uday quickly embraced international standards and techniques, traveling abroad to train at renowned institutions in London, Singapore, Malaysia, Hong Kong, etc., sharpening his skills and gaining exposure to the best practices worldwide. His career graph is a testament to his talent and dedication. Over the years, Uday has worked with some of the most esteemed brands in the hair grooming industry, including Streaks, Godrej, Wahl, Gillette, P&G, and many others. These experiences enriched his skill set and vision, but what truly sets Uday apart is his belief that hairstyling is an art and a profession that should be accessible at all social levels, especially grassroots communities. He realized that many talented individuals lacked access to proper education and opportunities. He chose a medium of seminars and hands-on workshops for the masses to educate them in the art and technique and to bring more skilled artists into the hairdressing industry. For this purpose, he traveled all over India and worked in 120+ cities and countless tier-three cities and towns. Uday Takke has been involved in Nabhik Mahamandal's Adhiveshan since 1985. In 2000, Uday Takke organized the first seminar for the Salon Beauty Parlour Association to educate typical salon workers. The 2004 Shegav Adhiveshan - Nabhik Mahamandal's Adhiveshan (conference) was conducted. The 2006 Andheri Adhiveshan was a historic event in the records of the Nabhik samaj and all associations. The late Hon. CM Mr. Vilasrao Deshmukh was the chief guest. His leadership has been recognized nationally and has successfully tackled many tough issues like unfair taxes and licensing difficulties that burden the salon industry. Uday's approach combines empathy and strength, always striving for justice without violence. These posts helped him work on the homework he was doing for a long time to help his fraternity and bring them into the mainstream. Rajasthan Sen Samaj honored him by weighing him with coins, which were further donated to a girls' school for education.

- Oct 2019 SANGLI FLOOD RELIEF, August 2021 KONKAN FLOOD RELIEF 2019 and 2021 monsoon had a lot in its belly. Central Maharashtra and the Konkan region were washed off due to floods and waterlogging. The Salon Industry was in great distress. Uday Takke connected with



UDAY TAKKE
VICE PRESIDENT OF HBF

brands, tools, products, and cosmetics companies and gathered relief for the fraternity.

- 2020 COVID PANDEMIC, March 2020 brought an unseen, never-before lockdown due to COVID. It was implemented without prior briefing. No one knew the future, but as the lockdown was extending, our salon fraternity was losing hope. It's an industry where cash flow comes on a daily basis, and many people work for daily wages. Being an unorganized sector, the government paid no heed. Barbers, to get rid of rents and daily expenses, started committing suicide. Uday Takke was upset, and his mind was working on 100 solutions that were in vain. Finally, he, along with Mr. Ashok Paliwal, was able to bring all major associations together and formed the SAVE SALON INDIA initiative.
- People joined from all over India, and they tweeted to Hon. PM Mr. Narendra Modi to save salons from closing and owners/workers from dying. Today it is taking shape of HBF (HAIR AND BEAUTY FEDERATION) that is going to be a unique platform for all associations of the salon industry. Meeting Health Minister Mr. Rajesh T. Ope, Mr. Chandrakant Patil, Mr. Harsh Vardhan, and many more has become routine. Being a vulnerable industry, we were the first to lock down and the last to open. But this struggle managed to secure permission by the end of June, before even malls could open.
- He was a part of the SOP forming body of B&WSSC (Beauty & Wellness Sector Skill Council). The salon industry opted for the NEW NORMAL. Uday Takke conducted online seminars for the same. Educating the salon fraternity with new health guidelines was very critical, and this challenge was successfully completed.
- Vaccine Drives: Uday Takke, with SBPA, ORGANIZED 2 free-of-cost vaccine drives for the salon fraternity to be safe from infection.
- BEAUTIFUL HEARTS FUND: While forming Save Salon India, another group of elite salon owners and company owners started working in a very innovative way on COVID RELIEF. Uday Takke also has a lion's share in it and is a part of the advisory board. Since the COVID time, they have worked and monetarily supported many people from the salon industry.
- Uday Takke's story is not just about personal success but about uplifting an entire community with education, compassion, and unwavering dedication. His constant pursuit of innovation, entrepreneurship, and social good inspires countless young people to believe in their potential and pursue their dreams with pride, making him a guiding light in the hairdressing world.



SVIO JOHN PEREIRA Savio John Pereira, the daring and bold individual, who lets his hands speak for themselves has been in the industry since 1997 training with skilled artisans across India and around the world. He single handedly opened his Birst Hair salon, " Savio John Pereira" (SJP), in the heart of India's most cosmopolitan city of Mumbai in 2009 and has since transformed the salon experience. He also has a SJP Salon at the French Luxury Hotel - Sofitel in BKC and another Salon in Fort, Mumbai. He successfully opened Savio John Pereira - The Academy in 2011 in Mumbai and has been sharing his art with numerous young artisans from the industry. He has been labeled as one of the industry's greatest influencers. In 2020, he extended years of his experience and expertise by initiating the Birst Online Lockdown Hairdressing Education Initiative. Savio is the only hairdresser/hairstylist in India to become the #Brand Ambassador" for the international brands of TIGI, Schwarzkopf Professional India (6 years), Matrix (L'Oreal) India (2 years) , Denman Brushes (3 years) , Olaplex (2 years), 'Creative Director' Wahl Clippers (3 years), 'Education Director' Ikonix (1 year).

SAVIO JOHN PEREIRA Vice President of HBF

He believes that hard work speaks for itself and when you have a burning passion for the art, you Bind yourself constantly creating and developing your own skills and constantly learning new ones. His skill and expertise reflects in his extensive body of work and impressive list of clients that includes famous Indian actors like Priyanka Chopra, Kangana Ranaut, Sonakshi Sinha, Shilpa Shetty; famous sports personalities like Mary Kom and Yuvraj Singh and he styled international actress Liz Hurley's wedding in Jodhpur. Since 2007, Savio has been travelling all over the world conducting seminars on hairstyling and salon management. He has worked on a number of Bollywood movies and advertising campaigns, besides showcasing his talent at selective photo shoots for magazines like Elle, Vogue, Harper's Bazaar, People, Playboy, L'OfBiciel and Cosmopolitan. He also pens regular columns for newspapers like the Hindustan Times, Mid-day and Mumbai Mirror and magazines like Cine Blitz and Men's Health. Savio has won numerous awards and accolades both Indian and International. He was awarded the "Best Hairdresser" for Men's hair, for Ladies hair and Avant Garde for the Salon International – a UK based competition. At the Vogue Beauty Awards, he won the Vogue Most Stylish Hairdresser. He has been awarded the # Achievement Award' - by the 'All India Hair and Beauty Association' (AIHBA). He received the 'Hair Trend Pioneer of the Year Award' at the Indian Salon and Wellness Awards. He is the Birst Indian hairstylist to be selected as part of the International Jury and a judge to represent India for the 'Organisation Mondiale Coiffure (OMC) - Hair world", which is the largest congregation of Hair Dressers all over the planet. He is also presently on the Jury of Elle as a Fashion Forecaster for Elle –The Fashion Publication. Savio is the only Hair Dresser who has done maximum Hair shows in India and internationally has represented India for the Hair World and Hair Asia PaciFic. The Savio John Pereira Salon has been the ofBicial salon partners for Miss Diva, Miss India and Mr. India since 2017. Forever grateful for the countless awards and accolades given to him at both Indian and International levels from industry stalwarts, he is also most humbled with the unconditional support he receives from all his clients



PRAKASH PAREKH Executive Member of HBF

Prakash Parekh owns Kiwance Hair N Care in Sabarmati, Ahmedabad, and Kiwance Hair N Beauty Care and Academy in Motera, Ahmedabad.

Prakash graduated in 1990 and worked at a salon from 1992 to 1996 before starting his own in 1997. He completed L'Oréal's Aminoethyl Program in Spain in 2004 and joined the Color Trophy in Hong Kong in 2006. He served as AIHBA Treasurer in 2016 and judged competitions from 2017 to 2020. In 2020, he led a L'Oréal workshop in New Zealand and set a Guinness World Record. He founded the NCAA, where he is President. In 2021, he achieved a World Book Record in Ahmedabad and judged a competition in Mumbai in 2023. He holds a Diploma in Hair Cutting and Styling and specializes in cosmetology and hair research at Brillare Science.

जो ठहरता नहीं, वह इतिहास लिखता है

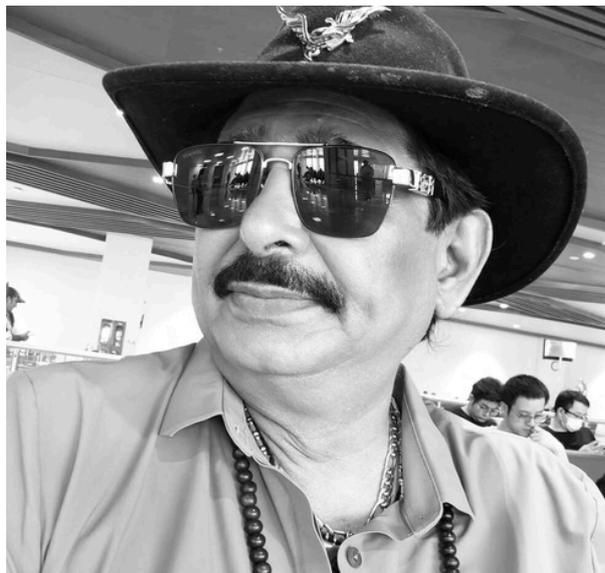
A Journey of Passion, Perseverance & Purpose

हर शहर एक कहानी समेटे होता है।

उन्हीं कहानियों में एक प्रेरणादायक कहानी है — हरीश भानटिया की। उनका जन्म 15 मार्च 1954, राजस्थान के पाली जिले के छोटे से गाँव भादरलाऊ में, गुलाबचंद भानटिया के परिवार में हुआ। संघर्ष से सफलता तक कठिनाइयों से शुरू हुआ यह सफर आसान नहीं था। हरीश भानटिया का परिवार साधन-संपन्न नहीं था। जन्म के समय उन्हें वे सुविधाएँ प्राप्त नहीं थीं, जो आज सामान्य मानी जाती हैं। बचपन में संसाधन सीमित थे, लेकिन भावनाएँ प्रबल थीं, प्रतिभा थी, और आत्म-विकास की गहरी समझ थी। उन्होंने अपनी पहचान स्वयं बनाई — और तभी से उन्हें कहा जाने लगा: “SELF MADE MAN” कैची से किस्मत तक हरीश भानटिया के करियर की शुरुआत बहुत कम उम्र में हो गई थी। महज 9 वर्ष की उम्र में उन्होंने कैची और कंची से दोस्ती कर ली। Early 1980s में उन्होंने Hair Styling Industry में कदम रखा और बहुत ही कम समय में वे बन गए — “Blind Fold Haircut Master” बिना देखे, केवल हाथों के अनुभव और बालों की गहरी समझ से हेयर कटिंग करना उनकी विशिष्ट पहचान बन गई। जीवन मंत्र हरीश भानटिया का जीवन मंत्र है — “मेहनत, मोहब्बत और मुस्कान” वे आनंद और मुस्कान की भाषा में सफलता की परिभाषा लिखते हैं। जिन्हें कभी लोग “हजाम” कहा करते थे, वही आज एक — Internationally Known & Renowned Hair Designer के रूप में पहचाने जाते हैं। ग्लैमर इंडस्ट्री का चमकता नाम देश और विदेश में Hair & Makeup Shows, Workshops, Conferences, Seminars, Write-ups और Media Coverage — हर मंच पर हरीश भानटिया की मौजूदगी उनकी पहचान बन चुकी है। वे केवल एक हेयर ड्रेसर नहीं, बल्कि — An Influential Trend-Setter जो फैशन और स्टाइल की पारंपरिक सोच को नई दिशा देते हैं।

कला जो आत्मनिर्भर बनाती है हरीश भानटिया ने अपनी कला को केवल स्वयं तक सीमित नहीं रखा। उन्होंने — युवाओं को, दिव्यांगों को हेयर कटिंग और मसाज सिखाकर उन्हें आत्मनिर्भर बनाया। इस प्रकार उन्होंने अपने और दूसरों के जीवन में सुख और सुकून की नई परिभाषा गढ़ी। बहुआयामी व्यक्तित्व हेयर डिजाइनिंग के साथ-साथ उन्हें विशेषज्ञता प्राप्त है — Kung Fu, Karate, Judo, Yoga & Pranayama, Art of Living, Sujok Therapy, Numerology, Healology, Vastu Shastra, Healing, Naturopathy, Nadi Shodhan, Photography Blind Fold Master – एक अनोखी कला उनकी सबसे अनूठी और चर्चित कला है — आँखों पर पट्टी बाँधकर हेयर कटिंग Blind fold hair cutting केवल एक तकनीक नहीं, बल्कि यह — प्रतिभा, आत्मविश्वास, हाथों का अनुभव, बालों की गहरी समझ का अद्भुत संगम है। इसी कला ने उन्हें पारंपरिक हेयर ड्रेसर्स से अलग एक अलग मुकाम दिलाया।

BIG BOSS – The Brand एक ऐसा नाम जो ग्लैमर इंडस्ट्री में हर जगह गूँजता है — “ Harish Bhanatia Owner – BIG BOSS” Blind Fold Master, जो न सिर्फ दूसरों के, बल्कि अपने स्वयं के बाल भी आँखों पर पट्टी बाँधकर काट सकते हैं।



HARISH BHATIA

Better we call him a self blind fold hair cutting master. A style guru, expert in glass hair cutting, candle hair cutting, single blade cutting, eight scissor cutting, and hair cutting without using a comb — only fingers. जन्मभूमि के प्रति ऋण गुँव की मिट्टी, उसकी खुशबू, संघर्ष और युवा पीढ़ी की अनकही पीड़ा आज भी उनके हृदय को पुकारती है। इसी पुकार को सुनकर उन्होंने अपने गाँव में — मंदिर, प्याऊ, स्कूल, बच्चों की शिक्षा का दायित्व स्वयं उठाकर अपनी जन्मभूमि का ऋण चुकाया। परिवार और भविष्य नए इरादे, नए आयाम, नई खुशियाँ। पत्नी पुष्पा, पुत्र मिलन, पुत्रवधू डोली, पुत्री जास्मिन, और BIG BOSS Team के साथ वे पारिवारिक और व्यावसायिक जिम्मेदारियाँ बखूबी निभा रहे हैं। जीवन दर्शन कुछ दिनों की दास्तान होती है कहानी, खुद ही लिखनी होती है, खुद ही सँवारनी होती है जिंदगी। “करत-करत अभ्यास के जड़मति होत सुजान, रस्सी आवत-जात ते सिल पर पड़त निशान।” मेहनत करने वालों की कभी हार नहीं होती। वे ज़ीरो से हीरो बन सकते हैं।

SHEELA IYER

Editor and Convenor of Beauty Business Days

(BBD) and Cosmetech Digital . Founder of Fourthwave Media, an initiative since 2005 for all stakeholders of beauty and wellness industry . Associated with various trade bodies in various capacities. Advocacy of women entrepreneurship , skill development and ethical business in the B&W sector. Passionate and dedicated to making India lead and take its rightful place in the beauty and wellness industry



PINKY SINGH

Joint Secretary of HBF

Pinky Singh a highly decorated salon owner and makeup artist, typically possesses a blend of exceptional creative talent, business acumen and professional recognition, transition from being a skilled artist to a successful entrepreneur who built a strong brand “sahiba salons” with her hard work, commitment & passion, for the last 40 years or so.

Nirmal Randhawa is Owner & Director of INDICA MAKEOVER STUDIO, she is a veteran Makeup Artist and a great living example of women empowerment. A self-made woman and a very Positive person, who believes in hard work and deep passion towards beauty and wellness industry. She successfully runs Beauty studio's from last 40 years under the Brand name of INDICA MAKEOVER STUDIO, in prime areas of Delhi, also is Running Beauty Academy by the name of NR's School of beauty and a Gym by the name of H+ (Health Plus) Indicia Beauty studio is not only a beauty center but it's a wellness factory. The major highlight of Indica Make over Studio is its specialized makeup, hair styling, spa, gym, yoga, Aerobics. On the education front did my post-graduation in Hindi and specialized in aroma therapy. Nirmal ji Stepped into Beauty field while there was limited awareness about beauty and wellness Industry, she also got her trainings across 14 countries in the field of Makeup, Hair & Skin. Not not only passionate about Makeup but she also has keen interest and ample knowledge in Hair & Skin. Got herself trained in Ayurveda and Naturopathy, with Diploma in aroma Therapy. She has won dozens of accreditation and awards in the beauty industry and done advanced courses in Hair cut/color and perm from L'Oreal, Tony & Guys Singapore and Saks Academy London, Tony & Guys London. She also has Specialization in Airbrush Makeup from Mac Academy London, beauty studio products and Kryolan Germany. Skin specialization certification from Spain, and Janssen Germany.

Affiliations - President of Salon Owner council under Chamber of Trade, General Secretary of Hair and Beauty Federation India, Member of Salon Association SOWA, Member of Indian Federation of Beauty Hair Wellness Council

Inspiration: "My profession is my passion, I enjoy my work, and when you enjoy your work you love everything". I believes that every individual is beautiful and it's the job of makeup artist to enhance it with the art of makeup and make each individual special occasion and moments timeless and unforgettable. I believes that there are endless possibilities within the makeup industry and one needs to continuously use innovations to grow and learn and stay ahead of the curve.

Awards - Rajdhani rattan samman, Rajdahani Gaurav samman from election commissioner, Beauty and Health Award from Triveni Kala Sangam 'Health & wellness' award from our honorable minister Kapil Sibbal, Award from All India Hair & beauty Association, Ravishing Wedding Award 2015 (Best Hair & Makeup Academy), Ravising Beauty & Wellness award 2016, For the best Makeup Academy, Received Award For NR'S School of Beauty from F&E Classic beauty 2018, Women Icon Award 2018 From All India Hair & Beauty Association, Indian Glory award 2020 for NR"S School Of Beauty, Received several awards from Celebrities like Sushmita sen, Neha Dupia, Raza Murad, Urmila Matondkar. Also she got privilege of doing makeup on Famous Indian dancer Sudha Chandra & Dina Pathak ji. She is Creator of Bridal Champion Trophy in India, which took place in Pragiti Maidan, Delhi, align with C2P Professionals. As a women she dares to dream big, fights tirelessly for a better world. She believes women are designers of society and are capable of everything in the world. She is unstoppable, after successful professional life as business women, she is persistent to grow more.



NIRMAL RANDHAWA
General Secretary of HBF



Gurpreet Seble, is an international educator and nail expert from North America, who revolutionised India's Beauty Industry with her passion for perfection and empowering the uneducated. Her journey began in 2004 when she introduced the Artificial Nail Industry, aiming to educate, skill, and employ local youth. This initiative led to the establishment of the highly successful 'Nail Spa by Gurpreet,' known as NSG, with stellar reputation. Alongside the spa branches, she founded academies in Delhi, Kolkata, Mumbai, and Pune, offering training for Nail Technician, Advanced nail art, and Nail Trainer courses that adhere to international standards.

She is the Governing Council Member of BWSSC (Treasurer at Beauty & Wellness Sector Skill Council since 2014) under NSDC and has written the National Standards for Nail Education in India under BWSSC (NSDC & Ministry of Skill Development & Entrepreneurship). Skilling and guaranteed employment has moved at a fast pace for eighteen years. She has trained 14,000 students who are entrepreneurs, trainers or employed as technicians in the nail industry nationwide. Her passion to provide financial independence to the uneducated strata is a dream come true. Providing opportunities to the uneducated and underprivileged, imparting knowledge and skills creates a career for life. The objective in India has been youth employment and women empowerment along with CSR activities specially in the semi urban & rural sector. Gurpreet is a sought-after keynote speaker at many high level events like the National Salon Management Congress and Franchise India and is also Head of Jury in related competitions. For her work she has been presented with unlimited awards over the last 18 years, including the prestigious Rashtriya Gaurav Award recognizing her status as Industry Pioneer.



GURPREET SEBLE

HER CREDENTIALS INCLUDE :-

- A North American IT professional worked with the aviation industry.
- Expertise in Nail Technology and Artificial Nail Industry from North America
- International Educator in Nail Techniques.
- Extensive Knowledge of Nail Bar Setups and Business Management.
- Proficiency in Setting National Industry Standards for Nail Education.
- Certification in VTCT (UK) Nail Education

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LATA KHANCHANDANI

Lata khanchandani. Born on 01/02/1943, Hyderabad, Sindh, Pakistan. During This Time She Attend Training On Beauty And Hairstyling At Nalani Yasmins Figurate In Mumbai India. All Total She Had 40 Diplomas In Hairstyling , Cosmetology, Makeup, Beauty Etc From Various Places Singapore – Tony & Guy (4 Times). Viddalsasson, Kimaries, Morris – London. Omc- Zokham Srilanka. After Husband Untimely Death Started Full Time Working On Full Time Basis. Open 2 Lata Salon's At Lokhandwala Andheri West Mumbai Within Shot Span of Time Her Business Started To Flourish And Soon Started A School By The Name Lata's Academy At Lokhandwala. She is the 1 Franchisee In Mumbai of Makeup Studio. She Was Invited To Places To Teach Students Because Of Her Talent In Hairstyling To Signature Training Centre And Ayurveda Institute, Guwahati, Assam Since 2005, Every Each Minimum Onces a Year.

She Also Presents a Show On Hair And Makeup With Madhumita Saikia, Signature Awards – The Makeup And Hairstyling Competition, In Guwahati, Assam. Visited Calcutta 3 Times To Present Seminar's And Show Hairstyling and cuttings. Invited To Indore To Present Seminar. She Also Visits Dhaka Bangladesh By Farzana Shakir, Annually To Teach Her Staff In Latest Hairstyle And Colour Techniques. She Has Also Visted Pakistan – Lahore, Sindh, Karachi, As An Expert To Train And Present Seminar On Hairstyle, Haircut By Sharbaat. Visted London Invited By Neelam, To Train up Students On Haircut ,Colours And Hairstyling With Great Turnouts. Visted Spain For Bridal Makeup Technique Demo. Visited Paris As An Expert On Loreal 100 Years Completion Ceremony. Visited Guwahati, Chennai Rounds, Regional Selection Rounds Of World Skills Beauty Olympics, To Be Held In Sao Paolo, Brazil. Passionate About Hairstyling, Hair Colour, Known For Her Unique Upswept Hairstyles, Created To Suit Indian Face And Body Structure With Western Effect OMC Bronze Medal Winner – May 2015.



SHAAHNAWAZ SHAIKH

The Man Who Rewrote the Meaning of Salon Business Management in India

Shaahnawwaz Shaiikh, the beauty industry is not just a profession— it is part of his DNA. His roots trace back to his Grandpapa, a legendary barber scissors manufacturer who commanded the Indian market from the 1960s to the 1980s. His iconic KEY Brand barber scissors reached salons across the country, even deep into the southern states. Growing up in an environment where craftsmanship and beauty business were valued, Shaahnawwaz naturally evolved into a figure destined to uplift the salon industry. Armed with an academic arsenal—a Commerce degree specializing in Auditing & Accounting, an MBA in Marketing, Diplomas in Materials Management, Information Technology, and a prestigious UK-based Diploma in

Professional Salon Management—he stepped into the beauty world in 2014 with unmatched clarity. He invested over ₹50 lakhs to build Search Salon India, supported by a full-fledged IT and marketing team. The vision was ambitious and futuristic. But as destiny would have it, Man Proposes, God Disposes—and the pandemic forced the shutdown of the project. Yet, Shaahnawwaz transformed adversity into opportunity. During the lockdown, he became one of India’s most dynamic online beauty educators, hosting 41 digital sessions, covering 23 specialized topics, delivered by 23 masters from 7 states, amounting to 1640 minutes of powerful learning. His platform brought together top industry experts, inspiring thousands. A pioneer in digital publishing, he contributed to early beauty digital magazines and created the online contest “Odisha Has Got Talent,” encouraging young artists and rewarding winners selected by industry leaders. He proudly introduced the term “Salon Business Management,” shifting the entire industry’s viewpoint. Today, he is the only Indian to own a dedicated website for this domain—**www.salonbusinessmanagement.com**—earning immense respect pan-India. With 7500+ students across 30 cities and 9 states, backed by 90% positive feedback, his impact is both deep and widespread. Shaahnawwaz has provided free consultations to many needy salon owners and mentored over 10 entrepreneurs who now run successful salons. His excellence has been recognized through prestigious awards such as Guruvay Namaha AIHBA Award (Delhi, 2018), Maharashtra Ratna 2022, and Maharashtra Soundarya Shilpkar Award 2023. With great hope and conviction, he believes that HBF will champion Salon Business Management across India, empowering salon owners to run profitable, structured, and future-ready businesses.



VAISHALI SHAH

World Skills Chief Expert, Beauty

From Mumbai to the World Stage: My Commitment to Transforming Beauty Education

I began my journey in 2005 with a conviction that the beauty industry in India deserved far greater respect, structure, and recognition. Beauty, to me, has always been more than appearance—it is a powerful tool for confidence, livelihood, and dignity. That belief became the foundation of LTA School of Beauty Pvt. Ltd.

Coming from a background in Dietetics and business administration, I approached beauty education with both heart and science. I saw immense untapped potential, particularly among women from modest backgrounds, who needed not charity but opportunity. My goal was clear: to create a structured, globally benchmarked education system that could turn talent into sustainable careers. The early years were challenging. There were no defined pathways, limited trained faculty, and widespread scepticism about beauty as a profession. I chose to respond with credibility. By aligning LTA with international bodies such as CIDESCO, CIBTAC, VTCT, and Pivot Point International, we embedded global standards into Indian training from the very beginning.

Today, LTA works closely with industry leaders and government skill initiatives. We train professionals who are technically strong, ethically grounded, and future-ready.

For me, success is not measured by awards or revenue. It is measured in transformed lives. When a student looks at me and says, “LTA changed my life,” that moment defines my journey. My commitment remains unwavering—to elevate beauty education, empower professionals, and build a legacy rooted in skill, integrity, and purpose.





SEEMA V. JERAJANI

A visionary, Seema V Jerajani, is the founder of SVJ Academy. Her creativity, innovation and experimentation in every masterpiece that she creates is an inspiration for young and experienced hair stylists and makeup artists alike.

Seema has authored 'Art of Indian Coiffures', an educational book on Indian hairstyles, where she has shared her experience and research, covering hairstyles from 500 BC to today's contemporary Indian bridal hairstyles.

Seema has been a jury member at the OMC HairWorld Championship 2018 in Paris. Organisation Mondiale Coiffure is the world's biggest and most credible championship in hair and aesthetics. She has represented India in the OMC Europe cupchampionship in hairstyling in 2015. Seema has released a hair collection annually at Salon India which is part of the UK's biggest hair show Salon London that is held at Salon International in London. Seema was a Visiting verifier and quality controller for City & Guilds UK for International Vocational Qualification (IVQ) exams conducted in India for all levels of Hairdressing and Beauty therapy.

Seema is the winner of the International online championship 2021 of the academic course by Georgiy Kot, where there was participation from 68 countries.

She has been awarded the Golden Diploma & Master of International level teacher 2020 from the international academy of Georgiy Kot.

Education in hairstyling has been from world's leading trainer Georgiy Kot, OMC Hairworld diplomas from Joakim Roos and Long hair education from Patrick Cameron.

Seema has received the industry's most prestigious 'Hall of Fame Hair Artist of the Year' Award at the Schwarzkopf Professional Estetica Hair Couture Awards 2010.

She has LCGI degree (Licentiate) in Hairdressing from City Guilds and Teacher Training in Hairdressing from Vidal Sassoon in the UK. Her makeup education has been from some of the best academies and trainers worldwide, London College of Fashion, AOFM, Kryolan, Yasmin Heinz and Nanara Berezina to name a few.

Seema has been featured in the International Coffee Table Book as an Influential Women of the World - Global Awardees, for recognition of her work.



Pooja Garg is a celebrity cosmetologist with over 25 years of experience in the professional beauty and salon industry. Her journey began at the salon level, working closely with clients, experts, and salon owners, which gave her a deep understanding of real skin and foot-care challenges. Over the years, she has been known for her practical approach, result-focused treatments, and ability to turn salon needs into successful professional solutions. Her advanced techniques and visionary marketing strategies have helped her create beauty brands catering to both personal and salon industries.

With this vision, she founded Candours Consumer Private Limited to build professional skincare brands that are effective, reliable, and easy for salons to adopt. Under Candours, Pedicalm was created to redefine foot care by introducing the concept of "Facial for Feet," treating feet with the same importance as facial skin. Is Beautiful was developed as a performance-driven skincare range for modern salons, focusing on visible results and consistent outcomes. With in-house manufacturing, strong R&D, and growing trust among salons across India, Candours is now working towards 10x growth in the next three years, driven by deeper salon reach, new innovations, and global expansion plans.



POOJA GARG
FOUNDER OF PEDICALM

RICHA AGARWAL



Richa Agarwal is an acclaimed Beauty, Wellness and Nutrition Consultant, serving as International Jury for Makeup & Aesthetics at the OMC World Cup, Beauty & Makeup Jury for India Skills, Jury for HBS, E.O. Board Member, IDA Member, G.C. Member BWSSC (NSDC) and Member of the National Skills India Sub-Committee for Punjab, Haryana, Himachal and Chandigarh.

An RD-qualified expert with global training, her credentials include:

- PGIMER Nutrition Specialization
- City & Guilds UK Skin Care Certification
- Watpo Thai Traditional Medical School Spa Certification
- Toni & Guy Singapore Hair Certification
- Registered Dietitian – IDA

With 30+ years of excellence, she leads Cleopatra and is regarded as one of India's most influential names in beauty ,skin care bridal makeovers.

Awards & Honors

- India Today's "Business Wizards North" award, presented by Punjab CM, Parkash Singh Badal.
- Zee -Entrepreneur excellence -northIndia
- Best chain of Bridal Make Up Award from 2012 to -2019
- Best Chain of Spa and Wellness in North India award.
- Best Salon in Chandigarh Award, presented by renowned cricketer, Kapil Dev.
- Times Wellness award
- Women entrepreneur
- Danik Bhasker zid se Jeet tak award
- International Award for stylist of the year by ICD Paris And OMC Achiever medal



Mr. Shyam Bhatia's journey began in a small village in Rajasthan (Pali). In 1982, he arrived in Mumbai without a ticket, driven by ambition and determination to succeed. He started his career working in medical packaging units before training under renowned hair stylist Mr. Hashish Bhaba. With no formal education in beauty or hairstyling, Mr. Bhatia learned by observing work on film and television sets, gradually mastering grooming, bridal makeup, and women's hairstyling. Over the years, he established himself as a celebrity hair stylist in Bollywood and television, working on popular shows such as Anupamaa, Tum Se Tum Tak, Pushpa Impossible, Be Like Vadu, and Bhabiji Ghar Par Hain. He later began conducting workshops and seminars and founded a beauty and hair dressing academy, training over 5,000 students. For more than a decade, his children, Vivek Bhatia and Nikkisha Bhatia, have been brand ambassadors and educators, both internationally trained creative and celebrity hair stylists.

Mrs. Shyam Bhatia has also completed professional training in Singapore, Malaysia, and London. Mr. Bhatia has served as a mentor with the All India Hair & Beauty Association for 10 years and currently holds the position of Chairman of the Mira-Bhayandar Salon Association and Marwar Sen Samaj. He is a recipient of the All India Rajasthan Bharat Ratna Award. Today, he successfully operates five salon branches in Mumbai and continues a creative journey spanning over 45 years in the hair and beauty industry.



SHYAM BHATIA
CELEBRITY HAIR STYLIST



Nitin Ronghang started as the youngest child in a farming family in Nartap, Sonapur, Kamrup Assam. His parents ensured education for their children, a norm in joint families. Early on, he learned about farming and market strategies. He became proficient in English by listening to BBC Radio and interacting with tourists.

In college, he joined student politics, becoming General Secretary of the Amri Karbi Students Union, known for his integrity. His letter to Prime Minister Narendra Modi about Development Council corruption led to an investigation.

Focusing on studies, Nitin excelled in Agriculture at Punjab University and earned a degree in Food Processing from Maharashtra University. Back on his farm, he implemented profitable innovations. Inspired by Madhumita Saikia, he trained in

Cosmetics Processing at IIACS, Delhi, and began producing nature-based beauty products.

Now, he is the Director of Arleng Symphony LLP, with 32 products. As a social activist, he works to uplift rural North East India, serving as General Secretary of both the Integrated Rural Society and KASS. He is also the Chief Reporter for IMP News, advocating for Assam's tribal communities and is committed to environmental protection.



NITIN RONGHANG
Director, Arleng Symphony

streak[®]

PROFESSIONAL



Streak Profession

Launched in 2004 by Hygienic Research Institute, Streak Professional has grown into one of India's most influential salon brands—synonymous with style, glamour, and technical excellence in the professional hair industry. Built with a sharp understanding of Indian hair and consumers, the brand has consistently empowered stylists with globally inspired innovations that are relevant, reliable, and performance-driven.

At the heart of Streak Professional lies a deep commitment to hair artistry and education. From advanced colour techniques to specialised hair care & treatment offerings, every formulation is meticulously researched to deliver superior results. This approach has helped the brand become a trusted partner to over 45,000 salons in India, supported by one of the widest and strongest professional distribution networks in the country.

Beyond products, Streak Professional has built a strong legacy of trend creation through collections that mirror the evolving language of beauty. In 2025, the brand unveiled the EVOQUE Collection—a bold creative expression that reimagined

retro nostalgia through a modern lens. Drawing inspiration from iconic eras while adapting them for today's confident, contemporary consumer, EVOQUE celebrated individuality, self-expression, and timeless glamour—reinterpreted for the now.

Extending this narrative into one of life's most meaningful moments, the brand introduced the EVOQUE Bridal Edit—a deeply symbolic curation inspired by Indian wedding rituals. Conceptualised as seven pheras, seven looks, seven brides, and one awakening, the Bridal Edit marked a journey of transformation—where every look represented a vow, a phase, and a step closer to self-realisation. Designed for the modern Indian bride, it blended tradition with contemporary aesthetics, reinforcing the idea that beauty is not about transformation for others, but awakening for oneself.

Today, Streak Professional continues to empower stylists and consumers alike with global trends, advanced techniques, and purpose-led innovation—helping every individual step into their spotlight and truly be their best version.



Established in 2002, Esskay Beauty Resources Pvt. Ltd. has evolved into one of India's most trusted names in professional beauty. What began as a mission to bridge the gap between Indian salons and international beauty standards has grown into a company serving over 25,000 salons across 300+ cities. Headquartered in Gurgaon, Esskay is driven by a dedicated team of over 300 professionals, driven to transform the beauty and wellness landscape in India. Under the leadership of Directors Ankit Virmani and Subham Virmani, the company has expanded its offerings to become a one-stop destination for premium salons, salon chains, distributors, beauty professionals, and influencers. With over 12 brands, spanning 35 salon services, Esskay provides a unique combination of high-quality, natural, and performance-driven products. Esskay Beauty Resources distributes a diverse portfolio of international and in-house brands, organized into Beauty, Hair Care and Color, and Hair Tools. In Beauty, Casmara (Spain) offers premium skincare, while Rica Wax (Italy), Skinora, and Waxxo Beauty provide professional waxing and skincare solutions. For Hair Care and Color, Naturica (Italy), Macadamia Hair (USA), and Rica's sub-brands like Rica Styling and Colorica, deliver salon-quality treatments and dyes, alongside Mr. Barber and Ola! Candy for grooming and styling. Olivia Garden (USA) leads in Hair Tools with professional brushes and combs, catering to India's top salons. Esskay Beauty is associated with some of the most prominent salon chains and digital beauty platforms in India, including Truffitt & Hill, JCB Salon, Lakmé Salon, Looks, Geetanjali, Toni & Guy, B Blunt, Cut & Style, STUDIO 11 Salon & Spa, Naturals Beauty Salon, Lemon Salons, Lookwell, Envy Salons,

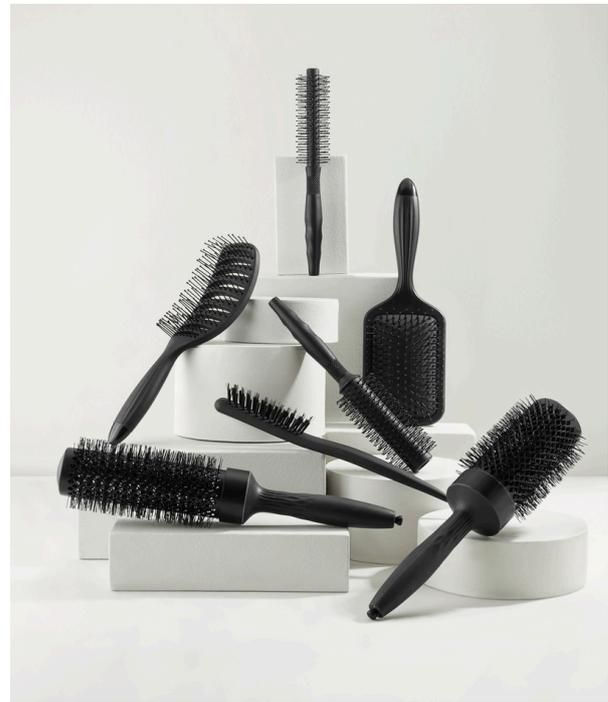
and all other partners, who are equally important to us.. These collaborations reflect Esskay's reputation as a trusted and forward-thinking beauty solutions provider that understands both traditional and modern consumer touchpoints. Esskay has constantly focused on education through seminars, workshops, and hands-on training sessions conducted in partnership with salons and beauty professionals. These efforts are now being formalised with the upcoming launch of the Esskay Hairdressing School, a structured, customised hair training platform designed to elevate professional skills and set new industry benchmarks. With more than two decades of expertise, Esskay continues to lead with a focus on quality, ethics, and innovation, building lasting relationships across its network of salons, distributors, and educators. As it steps into its next phase of growth globally, Esskay remains committed to shaping the future of India's professional beauty industry.



SUBHAM VIRMANI AND ANKIT VIRMANI



IKONIC[®]



ABOUT IKONIC PROFESSIONAL

Ikonic Professional: Redefining the Art of Hair Styling

Ikonic Professional stands at the forefront of India's salon and professional hair-styling industry, combining innovation, precision, and design to empower hairstylists across the country. With over 15 years of expertise, Ikonic has evolved from a visionary idea into a trusted brand synonymous with performance, durability, and creativity.

Guided by the philosophy of the "Three diamonds—Innovation, Inspiration, and Futuristic thinking." Ikonic develops tools that seamlessly blend cutting-edge technology with practical, user-focused design. The brand's core motive lies in enabling professionals to style with confidence and ease, offering solutions that minimise heat exposure, optimise efficiency, and enhance artistic expression. From ceramic and titanium straighteners to carbon-fibre styling brushes, every Ikonic product is engineered with a deep understanding of salon realities and the desire to elevate everyday performance.

With a strong commitment to hairstylists and beauty professionals, Ikonic continues to shape the landscape of the industry through superior tools, advanced technology, and a dedication to empowering creativity at every level. Looking ahead, the brand aims to expand its innovation pipeline with next-generation styling solutions, strengthen its global presence, and invest deeply in education, digital training ecosystems, and community-building initiatives. As Ikonic steps into the future, its mission remains clear—to lead the evolution of hairstyling with purpose, progress, and a relentless pursuit of excellence.



Founded by brothers Jigar Ravaria and Mahesh Ravaria, Beauty Garage Professional is India's homegrown, vertically integrated haircare brand built for salons, stylists, and professionals who believe great haircare should be accessible to all. With in-house R&D, manufacturing, logistics, and education, Beauty Garage controls the entire ecosystem — ensuring consistent quality, innovation, and value at every step. Trusted by 7,000+ salons, with over 100 million orders delivered, the brand works with 120+ distributors and 15+ super-stockists across India, while exporting to multiple Asian markets and operating across 32+ countries. Beauty Garage Professional delivers science-backed, salon-grade formulations perfected through real salon use. Each journey begins with expert consultation and scalp

analysis, ensuring personalised, results-driven rituals. From frizz control and nourishment to scalp detox and repair, our treatments combine naturally derived ingredients, advanced technologies, and clinically tested actives. Signature services such as Botoplexx, Botoliss, ScalpSense and the Shea Retention Series reflect the brand's commitment to effective, safe, and transformative haircare. Collaborating with international chemists from India and Brazil, Beauty Garage empowers professionals through education, innovation, and dependable support. We don't just make products — we elevate salons, enable stylists, and redefine professional haircare excellence, making pro-level haircare as accessible as bobby pins.

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Vineet Kapur

Founder & CEO



Age Is Not a Limitation. It Is a Lens.



A Founder–CEO’s Vision for the Future of Beauty. Mr. Vineet Kapur Founder & CEO, Visage Beauty & Health Care Pvt. Ltd.

As the Founder & CEO of AgeLock, I write this not just as a brand leader, but as a man living consciously, responsibly, and proudly.

At 58, I do not see age as something to fight. I see it as something to understand, support, and evolve with. That belief sits at the very heart of AgeLock.

Our Core Belief :- Aging is biological, Youthfulness is behavioral, Beauty is intelligent care.

For decades, the beauty industry has sold fear— wrinkles as enemies, time as a threat, and procedures as shortcuts.

AgeLock was created to change that narrative.

We believe:

- Skin does not need aggression
- Muscles do not need paralysis
- Confidence does not need concealment

What skin truly needs is the right signals, consistent support, and intelligent ingredients.

Why AgeLock Exists

AgeLock was born at the intersection of:

- Dermal science
- Muscle health
- Barrie

I am an entrepreneur based in Gurgaon, passionate about scaling businesses in the lifestyle and hospitality sectors.

With a background in numbers (MS in Finance, ICFAI Hyderabad), I took the leap into entrepreneurship in 2014, opening my first branch of The Headroom Salon in Sector 23. Over the last decade, I have expanded my operations to include ventures in the hotel industry, applying financial discipline to creative service industries.

Beyond my own businesses, I am deeply committed to the growth of our local industry. I am proud to be a part of the Salon Welfare Association Gurgaon (SWAG). Since our formation in 2020, we have grown to represent over 200 salons, working together to solve common challenges and elevate the standards of beauty and wellness in our city."

VIPIN DABAS

Treasurer HBF





Aankith Arora is a visionary business leader who is shaping brands within the beauty industry. With over 22 years of experience and 20+ years of deep salon expertise, he has built, scaled, and transformed global beauty brands across India, Nepal, Bangladesh, the Maldives, and Mauritius. As CEO & Founder of 3TENX and the driving force behind Streamline Beauty India Pvt. Ltd., Aankith has led the growth of iconic brands including AVEDA, OLAPLEX, KEVIN .MURPHY, OPI, and MINISTRY OF PEDICURE. His career began at Procter & Gamble and Wella, where he developed a strong foundation in brand strategy and consumer insight. Recognized as a subject matter expert in marketing and brand activations,

Aankith is known for building powerful go-to-market strategies. Under his leadership, Streamline Beauty India has become a next-generation omnichannel beauty platform, spanning salons, prestige retail, e-commerce, quick commerce; and the successful launch of 3TENX at Sephora as a first Indian hair care brand to ever be on the shelves of Sephora.



AANKITH ARORAA
CEO & FOUNDER, 3TENX



Professional Beauty Hairdressers Journal, India, (PBHJ) is a leading trade platform for the Indian beauty and wellness industry. It brings together hair, skincare, aesthetics, spa, nails, makeup, and professional beauty services under one umbrella, along with the tools and technologies that support these sectors. The platform serves as a central reference point for industry professionals across India. PB Hairdressers Journal Launched in 2020, the publication is now in its sixth year. Over time, it has grown into a trusted

industry connector. It acts as a bridge between professionals, brands, educators, and service providers, helping them stay aligned with how the market is shaping up. Catering to salon and spa owners, hairdressers, aestheticians, dermatologists, cosmetologists, technical educators, distributors, and business leaders, it supports professionals across different stages of growth, from independent operators to large-format businesses. As part of the Professional Beauty Group, PBHJ is closely linked to the country's leading trade shows, conferences, and industry gatherings. This allows PBHJ to function as a one-stop destination for information, exposure, and industry engagement, supporting a more informed, connected, and professionally driven beauty ecosystem in India.



VIKAS VIJ
MD OF PBHJ

StyleSpeak

The Salon & Spa Journal

StyleSpeak - The Salon & Spa Journal is published by C&E Media - a division of Conferences & Exhibitions Pvt. Ltd., established in 1990 and based in Mumbai. India's first hair & beauty magazine, StyleSpeak is targeted specifically to salon & spa professionals and is your monthly guide to hair and beauty trends from India and around the globe. StyleSpeak's editorial collaboration with India's leading stylists & beauty professionals, salon biz experts, and leading brands in the industry creates month on month relevant educational content, insightful tips, techniques, interviews & features that further our readers' business & creative interests.

Launched in 2002, StyleSpeak is a 'must read' for anyone connected with or interested in the world of hair and beauty. Every month it brings you :- The latest industry new, Showcase of a latest work of global hairstylists and make-up artists, Reviews of new launches - products, equipment, salons, spas and treatments, Exclusive interviews of industry icons, Fashion and beauty trends from around the world. StyleSpeak is 'where' you will hear the latest updates in the hair, skin, nails and beauty industry. It is 'here' that you will get in the know of newest fashion buzz, salon techniques, spa & salon trends and launches, FIRST! StyleSpeak's direct access to celebrity stylists and make-up wizards in India and around the world.



SANDHYA CHIPALKATTI
FOUNDER, STYLESPEAK

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Celebrating
25 years of success



Mr. Nirmal Minawala
Founder & Managing Director
Aroma Treasures Pvt. Ltd.
(+91 9321655544)

Company Profile Aroma Treasures is a leading aromatherapy-driven wellness brand dedicated to creating natural, effective and holistic solutions for skin, hair and body care. Guided by the belief that nature heals best, our formulations are crafted using pure essential oils, nutrient-rich vegetable oils and potent plant actives. Each product is designed to nourish, balance and rejuvenate, supporting overall wellbeing in today's fast-paced lifestyle. With a strong focus on purity, quality and safety, Aroma Treasures continues to deliver nature-powered care trusted across India.

Product(s) / Service(s) Details Our range includes Regimes (Anti Acne, Anti Dandruff, Anti Ageing, Dry Skin, Oily Skin), Oils (Essential Oils, Ready-to-Use Oils, Vegetable Oils), Personal Care (Creams, Cleansers, Masks, Gels, Face Washes, Lotions, Serums), DIY Facial Kits for Dry Skin, Mature Skin and All Skin Types, Hair Care (Shampoos, Spa, Hair Oils), Hands & Foot Care (Manicure and Pedicure Kits), Wellness (Stone, Potli) and refreshing Mists (Relaxing Lavender, Divine Romance, Rise & Shine, Sweet Dreams). Each category addresses specific beauty and wellness needs through natural, results-driven formulations.

Key Benefits Pure, natural and chemical-free care; deep nourishment for radiant skin; targeted solutions for all concerns; holistic mind-body balance through aromatherapy; wellness rooted in India's botanical heritage.

Thank you HBF India. A national platform formed during the "Save Salon India" movement, HBF India supports, uplifts and connects beauty and wellness professionals through education, campaigns, recognition and industry-ready initiatives.

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For more information contact at: (Sujit +91 7498912618)

✉: info@aromatreasures.com

🌐: www.aromatreasures.com

ISO 9001 : 2015 Quality Management System

serenite[®] Professional

Biosols India Pvt. Ltd. has been a research-led maker of spa and salon products since 2001. We are part of a family-run group with 60 years of expertise. The group manufactures innovative actives and raw materials for multiple industries. It exports to more than 40 countries.

We focus on three things: quality, innovation, and visible results.

From our modern manufacturing facility, we create skincare and wellness formulas for salons, spas, beauty clinics, and hotels. We also develop products for personal care at home. We provide third-party contract manufacturing services as well. Our flagship professional brand, serenite professional, is a premium in-salon cosmeceutical range. It is trusted by leading parlours and clinics in India and multiple countries.

The range includes facial kits, cleanups, and targeted treatments. It also covers manicure-pedicure kits, spa essentials, massage oils, body scrubs, shampoos, conditioners, and hair oils.

We also offer Skin Beaute, our fast-growing “masstige” brand for skin and hair care. It includes day and night creams, home facial kits, face wash, body wash, hand wash, shampoos, and more. It is made for Indian skin and hair needs.

Together, serenite professional and Skin Beaute reflect what Biosols stands for. Science-backed care. Trusted by professionals. Loved by consumers.



SURESH SARADA

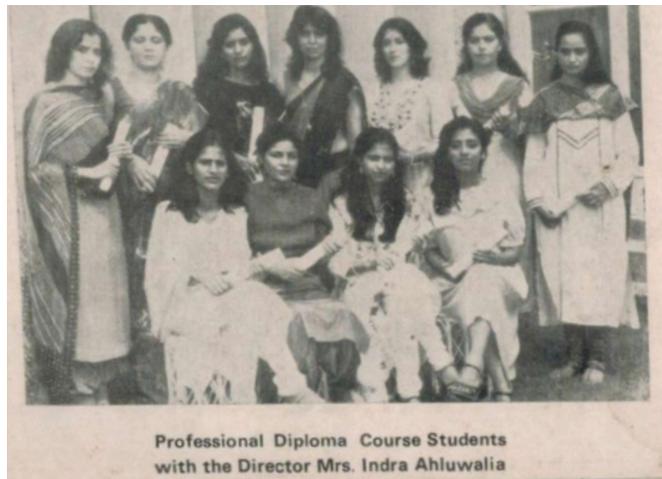


INDRA AHLUWALIA
Vice President of HBF

Indra Ahluwalia - fondly known as 'the Godmother' in the makeup industry. She is the CMD of Grace Beauty Clinic Pvt Ltd which boasts its dominance in the salon sector of Punjab. Grace is a 43 year old brand which is known to excel in salon services, especially Makeup. Indra holds a record of dolling up 104 brides in one day! Indra Ahluwalia gained worldwide fame by airing on Zee Tv Punjabi network names Phulkari-the shades of women as a beauty advisor for 8 years, across 26 countries. Known for her knowledge in the beauty field, she has represented India in Japan as a skin technical advisor and has been a part of research and development for many Skin care & Makeup brands. The mother-daughter duo of Indra & Jasmine Ahluwalia is an excellent combination of experience & innovation in the makeup industry. Grace Salons also imparts knowledge in hair, skin, nails & makeup in their internationally certified beauty academies. These academies have helped hundreds of students to achieve their dream careers as beauty professionals, open their own salons or to go abroad. Indra Ahluwalia's vision in the future is to open salons & academies not only in big cities, but also in smaller towns so that she is able to give exposure and teach more students.



Indra Ahluwalia with Poonam Dhillon in 1981



Professional Diploma Course Students with the Director Mrs. Indra Ahluwalia





The Pioneer Who Revolutionised India's Modern Cosmetics Market

Eric Menezes stands as one of the most influential pioneers in India's cosmetics and personal care industry—a visionary whose work has shaped consumer habits for more than three decades. Born into a family deeply rooted in entrepreneurial excellence, Eric inherited the Old Spice business and transformed it into a national grooming phenomenon at a time when India was just opening its doors to modern lifestyle products.

With an innate sense of market foresight, Eric introduced India's very first deodorant body spray, redefining the grooming culture and setting the stage for what would become one of the country's biggest FMCG categories. His razor-sharp instinct for identifying global opportunities led him to bring several iconic international brands to

India—including Fa, Jordan Toothbrushes, and a portfolio of high-quality personal care products from the USA and Spain. Each launch was executed with precision, strategy, and a deep understanding of the Indian consumer. Over the years, Eric built a reputation not just as a businessman, but as a trend-setter and an architect of India's modern grooming landscape. His ability to merge global innovation with Indian market needs earned him the respect of multinational partners and industry leaders across continents. Today, his legacy continues with the acquisition of the classic, heritage men's grooming brand—Blue Stratos. Originally launched in 1974, Blue Stratos has always been an icon of masculinity, freedom, and timeless appeal. Under Eric's leadership, the brand has been reborn with a powerful new vision for the future. With innovation in his DNA, Eric has led the development of the groundbreaking Blue Stratos Hair Follicle Boost range—a one-of-a-kind, caffeine-based formulation designed to combat hair fall and stimulate real hair regrowth. Backed by intensive clinical trials, the Hair Follicle Boost range has demonstrated 97% proven results, making it one of the most effective hair regrowth solutions in the Indian market. This pioneering product line includes a potent tonic, a clinically reinforced shampoo, and India's first-ever hair-regrowth styling gel—ushering in a new era of grooming science.

From shaping the past to redefining the future, Eric Menezes remains a true force of innovation. His journey is not just one of business success, but of vision, courage, and a relentless commitment to elevating India's grooming standards.



ERIC MENEZES

AMJAD HABIB MAN BEHIND THE FAME

Amjad Habib, a third-generation prodigy of the renowned Habib family, is a name synonymous with revolutionizing the beauty industry in India. Trained in advanced cosmetology technique in the USA and London, Amjad's journey began with a vision to democratize high-quality hair and beauty services. Having served eminent personalities, including former President Dr. APJ Abdul Kalam, Amjad's expertise and ethics have earned him unmatched respect in the field. Beyond his personal achievements, Amjad is a passionate educator. He has empowered over 2.5 lakh students through 1,000+ seminars, sharing his 30+ years of experience to upskill the industry. His initiatives extend to marginalized communities, including vocational training programs in Tihar Jail and New Delhi's red-light districts, giving individuals the means to earn an honest living. Today, Amjad Habib's legacy stands tall as a brand built on quality, trust, and community empowerment, offering opportunities for growth and success to aspiring entrepreneurs like you.



MALLIKA GOWTHAM

A.G. Mallika Gowtham (M.A., BGL) is grounded in strong academic and professional credentials, including international certifications such as CIBTAC and C&G. Guided by her belief that "skill can be taught, but confidence must be nurtured," she entered the beauty industry in 1989 as an entrepreneur. In 1993, she became the first participant from South India to attend Cosmoprof and later joined BAPTAC in 1996 — milestones that marked the beginning of a distinguished career. Since 2003, Mallika has contributed extensively to leading salon chains across South India through SOP development, technical training, service quality enhancement, grooming standards, and customer experience excellence. She has also introduced professional courses for new entrants and upskilling programs, including Train-the-Trainer initiatives. Deeply committed to women's empowerment, she has worked across education, academy management, curriculum development, government skill projects, and community outreach.

Believing that true transformation comes through knowledge and self-belief, Mallika continues to inspire and empower thousands of learners in the beauty and wellness industry.



Leading the Way in Beauty with Strength and Progress

at

Ozone Professional Beauty

Mrs. Sakshi Wadhwa

Mrs. Sakshi Wadhwa, a visionary leader working as Vice President in Beauty division of Ozone Group of Companies, represents Ozone Professional Range with the belief that "if beauty is strength, we make the world stronger." This guiding principle fuels her passion for empowering individuals and businesses within the beauty industry. With an experience of more than 14 years, she has been working for business development of Ozone Professional skin care division which talks about "science behind the art of beauty" as backed up by pharmaceuticals offering skincare products which are therapeutic yet cosmeceutical. She is constantly working with Ozone Vision of "Adding Life to Years and Years to Life" with power of science.

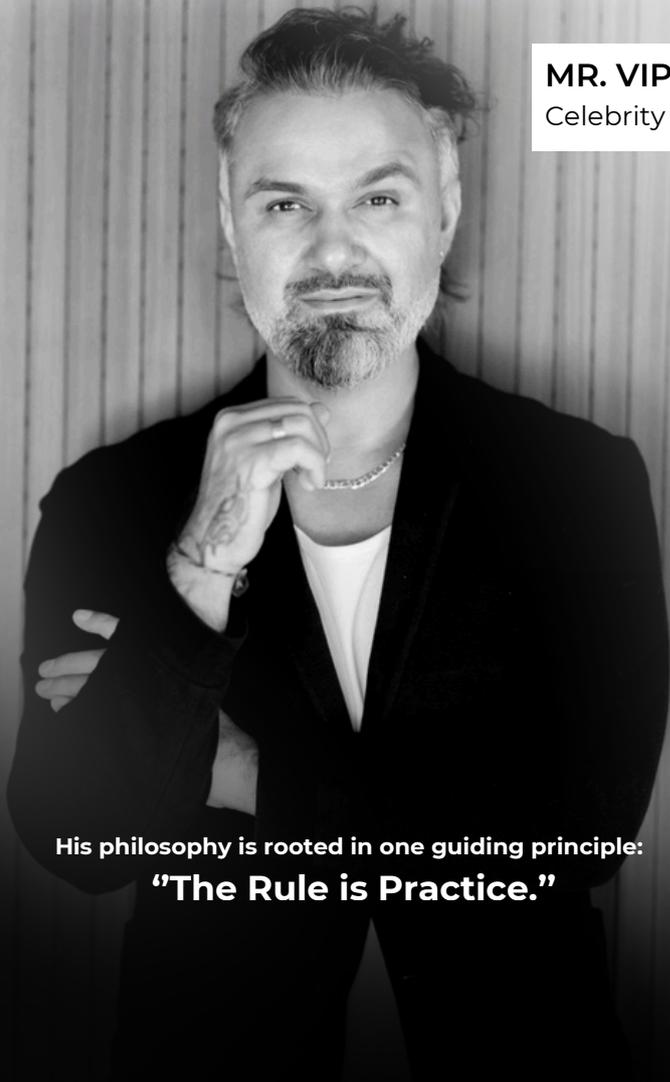
She has been working extensively in Marketing, Training education and sales development field for the brands promotion and through this platform would like to educate more on the unique buying propositions she has to offer for the treatment range of facials with home care rituals. Driven by the philosophy of "Progressive realization of worthy goals," Sakshi defines success as a continuous journey of progress. She inspires others with her unwavering belief that it's not where you are today, but what you do to get where you want to be tomorrow that truly matters. Her message is one of constant striving, pushing beyond limitations, and exceeding yesterday's achievements. She advocates for measurable progress, urging individuals to celebrate each step forward on their path to achieving their dreams.

Building a positive image and fostering strong relationships are core tenets of Sakshi's approach. She emphasizes the importance of presenting oneself and the organization with professionalism and a genuine desire to help customers.

By viewing products as solutions and understanding how they can help a customer's business, Sakshi empowers others to find true value in what Ozone Professional Beauty offers. Good communication, and product knowledge, are identified as the keys to success. Sakshi highlights the importance of active listening, in-depth understanding of product offerings, and creating a positive connection with others. By consistently practicing these qualities and following up with customers, she emphasizes the power of building genuine relationships that open doors and foster long-term loyalty.

True beauty, according to Sakshi, transcends physical appearance. It encompasses the inner qualities that make us individuals of value and substance. By cultivating these qualities within ourselves and helping others do the same, we contribute to making the world a more beautiful place. Sakshi's leadership exemplifies the values that Ozone Professional Beauty stands for. Her dedication to empowerment, progress, and positive relationships makes her a role model for aspiring beauty professionals and entrepreneurs alike.

As she continues to lead the way, her belief in the power of beauty as strength serves as an inspiration to all.



MR. VIPUL CHUDASAMA

Celebrity Stylist & Founder, VC Academy

Vipul Chudasama, a celebrated hairstylist with 20+ years in the industry, has trained thousands of aspiring and professional stylists globally. Known for his technical mastery and innovative approach, Vipul's mission is simple — empower hair professionals with world-class education so they can build successful, sustainable careers.

His philosophy is rooted in one guiding principle:

“The Rule is Practice.”



ACADEMY

VC Academy was founded with a vision: to redefine how India experiences, learns, and values the art of hairdressing and makeup. Rooted in excellence, creativity, respect, and discipline, we have empowered a new generation of artists to think bigger, work smarter, and create with purpose. Having trained over 55,000 hairdressers, our mission extends far beyond classrooms — we aim to take world-class education to all 19,000 pin codes of India. To make this vision accessible, we introduced VC Academy Online, offering premium learning at an affordable reach; built the VC Community, a space for continuous inspiration and growth; and created the VC Open House, where artists experience intimate, real-time conversations with industry icons.

Founded by Vipul and Pooja Chudasama, VC Academy stands as a movement shaping the future of Indian hairdressing — elevating skills, redefining standards, and transforming the industry.

IKONIC®



MR. RAYED MERCHANT

DIRECTOR, IKONIC PROFESSIONAL

Rayed Merchant, the visionary behind Ikonic Professional, has been instrumental in shaping the brand into one of India's most trusted names in professional hair-styling tools. His foresight and commitment to innovation transformed Ikonic from a promising idea into a category-defining brand known for its performance, precision and futuristic design. Under his leadership,

Ikonic has consistently introduced cutting-edge technology tailored to the needs of salon professionals, setting new benchmarks for quality and creativity in the industry. Guided by his passion for elevating hairstyling in India, Mr Merchant continues to steer Ikonic toward a future where innovation, artistry and professional excellence go hand in hand.

“Innovation isn't just about creating something new—it's about creating something that empowers professionals to unleash their creativity and redefine possibilities.”

— Rayed Merchant, Director
Ikonic Professional



Rajesh Sharma, a native of Delhi, was born in 1979. From a young age, he demonstrated a keen interest in dance, modeling, and acting, and decided to pursue these passions as a career. He left a government job to follow his dreams and has been dedicated to this field ever since. Rajesh Sharma has been providing complimentary grooming training, modeling, and choreography services to the beauty industry for years, while promoting new talent.

As a multifaceted personality, Rajesh Sharma has excelled in various roles: Past President, Rotary Club Udaipur Panna, Renowned Dance and Fashion Choreographer, Fashion Designer, Show Organizer, Grooming Mentor, Director and Producer, Event Organizer, Social Worker He has received numerous accolades, including:

- Dada Saheb Phalke Award for Fashion Lifestyle
- Recognition by Former President Pratibha Patel (2007-2012)
- International recognition at the International Children Festival, Virginia, USA (2004)
- Multiple Best Dancer awards at national-level competitions

Rajesh has performed at prestigious platforms, such as the National School of Drama (5 times), and has worked on notable projects, including Malayalam movie "Madhvi" and Hindi movies "Wo Bura Aadmi", "Love Hei Yar", and "Jeena Esi Ka Naam Hei".

He has established "Creation", a platform for art, fashion, and rentals, and has

successfully organized over 3000 shows across India and abroad. Additionally, he runs the NGO "Dinkar Gramin Vikas Sansthan", focusing on social work, women empowerment, and youth talent promotion.

Services offered include:

- Annual Functions and Show Organization
- Choreography and Event Management
- Photography, Makeup, and Modeling
- Artist Casting and Coordination
- Wedding Planning and Event Services

A great thanks and best wishes to HBO members committe and organisation for doing wonderful job in beauty and fashion industry .



RAJESH SHARMA

Since a young age, Mr. Chaynn Saikia was very intrigued by the skill of hairdressing and barbering. He started his amateur training under Mrs. Madhumita Saikia and then eventually went to Mumbai to get trained under Lata Khanchandani. While training under Lata ji, Chaynn had the opportunity to observe and learn from industry experts in a professional manner. Chaynn returned to Guwahati, Assam to grow his career here in Assam and get real-time hands-on experience working on clients. In 2012-13, he went to Hong Kong to train under Winda Lam for hairdressing and Spa Technology; however, he completely focused on hairdressing as a career option. He worked for local salons to enhance his skills and then was offered the role of Technical Educator for the Calvin Kare range of Raaga, for which he worked from 2014 to 2016. In the middle of 2016, Chaynn quit Raaga and joined Wahl Professional as a Technical Educator, and during this period, he got trained under world-class barbers namely, Laura Palmer, Kervin Hew, Simon Shaw, John Carmona, Anthony Galifot, and Fernando Ibanez. Currently, Chaynn is focused on creating a self-styled brand for an exclusive hairdressing and barbering education program to uplift the budding talents of the industry.



CHAYNN SAIKIA

Chaynn strongly feels that there is a huge gap in the professional education of barbers and hairdressers, as during his work travels, he observed that most professionals in this industry haven't received any formal training. He has a strong desire to fill this gap by providing a meticulous level of training and education for hairdressers and barbers across North East India so that the professionals can improve their performance and also uplift the industry as a whole, which is quite scattered, unorganized, and absolutely not standardized to be able to compete with international levels of hairdressing and barbering.

He has often expressed a very strong and controversial opinion against the use of hair straightening chemicals, citing that a good hairdresser should never opt for hair straightening as it's not only harmful for health but also for the professional who has to perform the process on clients daily and also severely pollutes the environment.

Chaynn believes that North East India has a huge scope for positive growth in the barbering industry; however, in terms of skills and service, it is years behind when compared to nearby South East Asian countries. He believes that with proper skills training and an organized education drive, it is possible to uplift the level of barbering and hairdressing in North East India from merely just straightening and mediocre haircut and shave services to a luxury-based, high-income earning profession.

सौंदर्य और बाल उद्योग: परिवर्तन और सशक्तिकरण की यात्रा

मेरा करियर वर्ष 1987 में शुरू हुआ था। मेरी प्रबल इच्छा थी कि मैं इस क्षेत्र को नाम और शोहरत देकर कुछ बड़ा करूँ। संघर्ष एवम सफलता का चोलीदाहन का साथ रहा। मेहनत ने सदा संघर्ष को पीछे छोड़ निरंतर प्रगति को अग्रसर रहने की प्रेरणा दी। 1988 में कोटा राजस्थान में एक (Official Salon) की शुरुआत के साथ, मेरी यात्रा ब्यूटी इंडस्ट्री के व्यापक बदलावों के साथ शुरू हुई।

परिवर्तन का दौर: 1998 की क्रांति - एक समय था जब ब्यूटी पार्लर केवल एक 'एक्सेसरी' (Accessories) की तरह देखे जाते थे। आज, हमारा ब्यूटी और हेयर इंडस्ट्री (Beauty & Hair Industry) प्रत्येक व्यक्ति के आत्म-अभिव्यक्ति (Self-Expression) के लिए एक मूलभूत आवश्यकता बन गया है। वर्ष 1998 में नई टेक्नोलॉजी के आगमन ने इस उद्योग को रूपांतरित कर दिया। विश्वभर की टेक्सटाइल और लाइफस्टाइल जगत में आए बदलावों के साथ, हमारे व्यवसाय के स्वरूप और विस्तार में भी उल्लेखनीय वृद्धि देखने को मिली।

शिक्षा, एकता और एसोसिएशन का उदय - 1998 के बाद, मैंने स्वयं को केवल काम तक सीमित नहीं रखा, बल्कि पेशेवर मार्गदर्शन देने और समान विचारधारा वाले साथियों के जीवन में सकारात्मक बदलाव लाने में सहयोग करती रही। सेमिनार और वर्कशॉप आयोजित करने की मेरी उत्सुकता ने मुझे भारतवर्ष में 150 से अधिक गाँव, कस्बे और शहरों से जुड़ने का अवसर दिया। इस विस्तार ने उद्योग को संगठित करने की आवश्यकता को महसूस कराया। इसी आवश्यकता के परिणामस्वरूप, 1999 में हाइड्रो ब्यूटीशियन एसोसिएशन की स्थापना मात्र १० सदस्यों के साथ हुई एवं कारवां बढ़ता चला गया आज असंख्य आर्टिस्ट समसे जुड़े हुए हैं। यह एसोसिएशन हमारे सदस्यों की उन्नति, स्वास्थ्य, वित्तीय लाभ और उनकी प्रतिष्ठा की स्थापना के लिए समर्पित है।

संघर्ष से सफलता की ओर - हेयर एंड ब्यूटी आर्गेनाइजेशन राजस्थान, ऑल इंडिया हेयर एंड ब्यूटी एसोसिएशन (AIHBA) और हेयर एंड ब्यूटी फेडरेशन तक की यह यात्रा अनेक संघर्षों, वर्ल्ड रिकॉर्ड और प्रतियोगिताओं से भरी रही। आदरणीय हरीश जी भाटिया और अशोक जी पालीवाल से मुलाकात ने इस यात्रा को एक नई दिशा दी। आज, हमारा एसोसिएशन, हेयर एंड ब्यूटी व्यावसायिक प्रशिक्षण (Training) और 'एक्सपो' का आयोजन करता है। इस "एक्सपो" के दौरान, इंडस्ट्री की समस्याओं, उनके समाधान और भविष्य की रूपरेखा पर गहन चर्चा की जाती है। मुझे अपार हर्ष है कि इस इंडस्ट्री ने मुझे नाम, शोहरत और सब कुछ दिया है। आज यह Beauty Product Cosmetic Industry हमारे विकास में कंधे से कंधा मिलाकर खड़ी है।

उपलब्धियाँ -

- Omc एशिया कप 2015 मलेशिया में जय पारेख द्वारा ब्रॉज मेडल जीत कर देश का गौरव बढ़ाना
- राजस्थान सरकार द्वारा 26 जनवरी 2013 में सम्मानित
- ऑनलाइन मेकअप वर्ल्ड रिकॉर्ड में महत्वपूर्ण योगदान
- Omc वर्ल्ड कप द्वारा नेशनल ट्रेनर अवार्ड 2018
- भूतपूर्व अध्यक्ष हेयर एंड ब्यूटी आर्गेनाइजेशन राजस्थान
- भारत गौरव रत्न अवार्ड 2022

मैं इस मंच के माध्यम से उन सभी गुरुजनों को धन्यवाद देती हूँ, जिन्होंने मुझे मार्गदर्शन और प्रोत्साहन दिया, और विशेष रूप से आदरणीय श्री अशोक जी पालीवाल के प्रति आभार व्यक्त करती हूँ, जिनके सहयोग से हमने सफलता के नवीन सोपान प्राप्त किए।



DR. NEETA PAREKH
Joint Secretary, HBF



HARSHADA TAKKE

Harshada Takke - An Entrepreneur Cosmetologist, Beauty Therapist and Educator Director- Uday Takke's Hair & Skin Institution Pvt Ltd. Co Founder & Education Director- U Takke's Institute of Hair & Skin Co Founder & Product designer - SkinÀmore by Uday Takke Harshada Takke is a woman of substance, style, wit, and charm along with her passion and knowledge for hair and skin therapy. Apart from being a professional grooming artist she is also an educator imparting skills and training required to create an edge in the grooming industry with her Training School U Takke's Institute of Hair & skin. The institute offers a variety of courses in Beauty Therapy, Cosmetology, Hairdo/ Hair style, Hair Coloring, Hair Bonding, and alike that offers a one up level to the aspirant artist.

Started initially as Beautician way back in 1994 has gradually upgraded herself with Diploma in Body Therapy and Cosmetology – CIDESCO from Zurich, Switzerland, Diploma in Media makeup – CIDESCO from Zurich, General Ayurved and Ayurvedic medicine course from Mumbai University, Creative Hair style Certifications Diploma in Hair dressing NVQ level 2 – IHB (SriLanka), Fashion Styling certification From Rose Li and many more. Along with since 1998 Harshada has been conducting educational seminar, demonstration on Beauty treatments, make up and overall grooming to create an awareness among the people at large about the opportunities available in the then grooming industry which was at its nascent stage. Harshada states, "Grooming was then actually considered to be meant for the Elites and the fashion wannabes aspiring to be Miss India, Miss World. It was never meant for masses, and I thought of breaking the barriers with their seminars." Conducting seminars across the country Harshada was successful in her endeavors bringing about a change in the psyche – Grooming has evolved from being a vocational art to a most the sought after profession. Over the years she has trained over thousands of artist who have made their mark in the industry. She is been teaching for more than 23 years and is the guiding force behind the Academy. Designing workshops, short-term, long-term courses, arranging seminars, preparing students for Govt. and CIDESCO (Zurich) examinations as well as skills competition national and international level. She does it all with style and elegance. In 2018 Harshada has also launched their brand 'SkinÀmore by Uday Takke in the Skin care range for salon Professionals. SkinÀmore by Uday Takke salon professional range of beauty products are high end yet pocket fitting and EASY TO USE.



Dr. Madhumita Saikia, Born in Tinsukia. Indian by birth, Hindu. Belongs to Kolakhuwari family, Sonowal Kachari tribe of Assam. Birth Place Tinsukia, Assam. She is the eighth child in an economically lower-class family. After matric, she worked in various capacity to finance her education.

Education: -

- Had schooling in Tinsukia, Digboi, Shillong, Guwahati and New Delhi
- Graduated from Guwahati Commerce College, Guwahati
- Was a student of Management PG Dip, AIM, Assam.
- Masters in Mass Communication from Gauhati University, Guwahati
- Attained Doctorate with Ph D topic in Mass Media and its influence Beauty & Wellness among the tribes of Assam with special reference to Sonowal Kacharis and Mishings, from Gauhati University Department of Communication and Journalism
- Professional education on Beauty therapy, Body culture, Dietetics, Nutrition, Herbal Medicine, Ayurveda, Massage therapies, Professional Makeup, Hair styling, Electrical therapies from top institutes in India, Thailand, China, Hongkong, Switzerland.

Career: -

- Started working in Sister' Beauty Clinic, as an assistant beauty Therapist.
- Makeup artist at Doordarshan Kendra, Guwahati. Worked as makeup artist & hairstylist, in 14 stage dramas, 5 tele serials, 4 feature films and many stages show.
- Worked as Instructor in ITI, Women, Guwahati for 11 years.
- Founded Signature Training Centre & Ayurveda Institute, Guwahati, a prestigious Institute since 1998.
- Ventured into media world as Chief Editor of HMS Publications, Guwahati, which publishes 3(three) magazines, of which one is on beauty & health.

Performed over 1000 live performance as beauty & Ayurveda consultant in various electronic media. Wrote over 1500 articles and columns in newspapers and magazines.

International flavour: -

- Visited Hongkong, China, as invited guest expert, to train rejuvenative & curative Ayurveda on invitation from Winda's International, Hongkong & D'cleor Spa Chain, Shanghai.
- Visited Southampton (UK) London, Oxford to teach anti-stress therapies
- Visited Sydney (Australia) & Yangon, Myanmar as Govt delegate to IndiaTrade Summit, with Indian Chambers of Commerce.
- Visited Birmingham, UK, as Expert observer of NSDC, Ministry of Skills Development, sponsored by British Council
- Visited Myanmar as a member of Delegation team from Ministry of Commerce and Industry, Govt of India to Yangon.

Social :-

- Trained over 36,000+ women & youths
- from rural, urban and semi-rural areas on beauty & wellness, supported them to get employment and become self-reliant, at her personal capacity.
- Shifted to Herbs culture in 2015 and trained rural youths and women on herbs cultivation, culture and processing. These population was further supported to get self-employed and earn decent livelihood.
- Extensively visited and studied tribal and non-tribal villages of Brahmaputra valley in Assam and neighboring states of Northeast India.
- Created awareness among rural and semi-urban areas, on herbal and traditional medicinal plants, aromatic herbs, their sells and further processing. Formed clusters in rural areas to cultivate herbs. Assisted in marketing of herbs.
- Created awareness on saving trees, to make pollution free environment, save birds and wild animals.



DR. MADHUMITA SAIKIA
CHIEF EDITOR & VICE PRESIDENT OF HBF

- Actively participated in community programs, social activities and socio-economical development programs.
- Fighting for the rights of tribals of Assam and socio-economical development of the tribal population.

Felicitation: -

- IAF Powerful Woman of the Year by Indian Achievers' Award, India, 2021
- Assam Bhasha Gaurav Award, 2021 recipient.
- Assam Sahitya Sabha, Sanchalika (Director of Ramdhenu Program) in Barpetaadhiveshan.
- Chief Minister of Assam, felicitated as Entrepreneur woman in IIE Conclave, 2018.
- ICC felicitated as enterprising woman of Assam.
- Woman of the Year by All India Hair & Beauty Association, 2014.
- Wise Woman, OMC, India 2016.
- Felicitated by various Indigenous & Tribal Societies of Assam.

Literary: -

- Written 3 three (technical) Assamese books on beauty, herbs and traditional medicine.
- Written 3 three (technical) English books on beauty, Ayurveda and alternative therapies.
- Written 6 six (fictional) Assamese books.
- Regular writer in news papers and magazines, journals and books.

Organised :-

- Signature Awards ceremony to felicitate Sarvaguna Sampnna Nari Award to outstanding woman in the fields of art & culture, social activity, literature & education, business and profession. Organised since 2010.
- Signature makeup and hairstyle competition since 1998 to bring the skilled and semi skilled candidates from North East in to national and international standard.
- World Skills competition, regional levels in 2014,2016, 2017,2018 in Guwahati.
- World Skills East Zonal level 2017 in Guwahati.
- UK Skills North East India level in 2016 in Guwahati.
- Yoga camps on International Day of Yoga in 2017,2018,2019 in Guwahati and Dimapur (2018)
- Organised flood relief camps in 2014,2017,2018, 2019.
- Organised Swashh Bharat activities in 2018,2019.
- Organised Environment Day since 2012 on 5th June every year.
- Organised 37 (thirty seven) seminars and workshops to promote beauty & wellness skilling in North East India.
- Organised awareness camps in tribal belts, villages and areas to upgrade the hygiene, cleanliness, health, nutrition and beauty.
- Organised clusters to cultivate and process herbs and medicinal plants in tribal and rural areas.



संत श्री सेन जी

हेयर एंड ब्यूटी फेडरेशन इंडिया राष्ट्रीय सम्मेलन के अवसर पर हम उस महान व्यक्तित्व को स्मरण करते हैं, जिन्होंने बाल और त्वचा के पेशे को सर्वोच्च स्तर तक पहुँचाया। भारत के प्रथम हेयर एक्सपर्ट एवं चिकित्सक श्री सेना नाई थे। बांधवगढ़ (मध्य प्रदेश) के रीवा नरेश श्री राम सिंह और उनकी पत्नी ने उन्हें अपने सिंहासन पर विराजमान किया और उनके चरण धोए। एक पौराणिक कथा के अनुसार, रीवा के राजा श्री राम सिंह एक त्वचा रोग से पीड़ित थे, जिसका सफल उपचार श्री सेना ने किया। त्वचा रोग एक कष्टदायक बीमारी है, जिसे कुछ रोग भी कहा जाता है। यह एक ऐतिहासिक तथ्य है कि नाई समुदाय सदियों से केश सज्जा, शरीर मालिश, नाखून काटने तथा आयुर्वेदिक चिकित्सा में निपुण रहा है। राष्ट्रीय सम्मेलन के अवसर पर हम भारत के प्रथम हेयर एक्सपर्ट, चिकित्सक एवं भक्त को नमन करते हैं।

श्री सेना नाई का जन्म रविवार, सन् 1357 में बांधवगढ़, मध्य प्रदेश में हुआ तथा उनका निधन माघ एकादशी, सन् 1490 को गौघाट, काशी (उत्तर प्रदेश) में हुआ। उनके पिता का नाम श्री देवी दास तथा माता का नाम श्रीमती प्रेम कुँवर था। (भक्तमाल के टीकाकार प्रियादास के अनुसार, सेन जी महाराज का जन्म विक्रम संवत् 1557 में वैशाख कृष्ण द्वादशी को बांधवगढ़ में हुआ था।)

संत शिरोमणि सेन जी महाराज ने आंतरिक शुद्धता, ईश्वर-भक्ति तथा समस्त जीवों और मानव समाज के प्रति करुणा का उपदेश दिया। उनकी शिक्षाएँ गुरु ग्रंथ साहिब में अंकित हैं। उन्होंने हिंदी, मराठी, गुरुमुखी और राजस्थानी भाषाओं में सेन सागर ग्रंथ की रचना की, जिसमें 150 पद (भजन) सम्मिलित हैं।

श्री सेन जी केश-सज्जा, चिकित्सा और साहित्यिक कार्य के साथ-साथ भक्ति में पूर्णतः लीन रहते थे। श्री सेन जी के विषय में एक प्रसिद्ध कथा प्रचलित है कि एक दिन वे भक्ति में इतने तल्लीन हो गए कि राजा की सेवा में उपस्थित नहीं हो सके। उन्हें भय था कि राजा उन्हें दंड देंगे। किंतु जब सेन जी अपने नित्य कर्मों के लिए विलंब से राजमहल पहुँचे, तो राजा और रानी ने उन्हें सिंहासन पर विराजमान किया, उनके चरण धोए और कृतज्ञता प्रकट की, यह कहते हुए कि उनका त्वचा रोग ठीक हो गया है। (लोककथा के अनुसार, भगवान स्वयं राजा के समक्ष प्रकट हुए, उनके त्वचा रोग का उपचार किया और वे पूर्णतः स्वस्थ हो गए।) हम श्री सेन जी महाराज को सादर नमन करते हैं और उनसे प्रेरणा लेकर अपने कर्मों को और अधिक श्रेष्ठ तथा उच्च स्तर पर ले जाने का संकल्प करते हैं।

- अशोक पालीवाल

History Of Beauty Industry in India

by Dr. Madhumita Saikia

The beauty industry in India and its evolution can be traced back to pre-historic period of time. History records the wars, coronations, dynasty chronicles but not the aesthetic elements except about the religion and their battles. India, as known as Jambodweep, then later named Bharat and present India has gone through phases of beauty care, hair care and body beautification. From taking care of feet, face, body, hair, nails to hair styles, eye makeup, tattoo, piercing, body-art, make-up time has taken different twists and turns. Styles travelled from India to different corners of the world, some from other parts of the world to India with civilisation and its growth. With civilisation beauty and hair, particularly, have seen assimilation and absorption. The story behind the evolution of beauty and hair care industry is quite a long one. The usage of beauty products and cosmetics has been an age-old tradition in India. Actually, the earliest records of cosmetic products and their application date back to the Indus Valley civilization, circa 2500 and 1550 B.C, according to an article by Kunda B. Patkar published in the Indian Journal of Plastic Surgery. Ingredients such as clarified butter and oils were used for facial beautification and hair removal in ancient India. Homen Medhi, Senior scientist, Anthropological Survey of India, Quotes that the containers found in Harappa ruins and Mohenjo-Daro excavation sites indicates the Indus Valley civilisation was rich in beauty practice. They used oils on their body and oil. Make partings of hair in the middle from forehead to nape in a straight line, tie hair into two knots above nape, by the women. Apply red vermilion made of red oxide and oil, apply from Trinetra to the parting. Apply dark kajal from indigo or Lapis lazuli stone dust, burnt coriander, or from eye inner corners to outer corners spread upto the top the ears. Lips would be colored with red ingredients. Apply perfumes made from The men would have no partings but apply oil, comb in sleek bun or knot at the back. The Nobels and learned ones tie on top of the head. They wear white or natural dyed one piece clothings made from cotton, animal skin or tree bark fibre. The Harappa ruins had public baths, swimming pools and massage slabs for public massage and oinetaion. The Harappans used body art to decorate as their designation symbolises. The Aryan and Post Vedic era saw advent of beauty care for both hair and body. Purifications of body, Avishek, society bathing, rituals indicating human body beatifications were documented. Foot baths, hair oiling, application of various ubtans, using smoke for perfuming body and hair, using ornaments and finely woven clothing was part of the beauty traditions followed. While some of the beauty practices were based on routine, some were based on changing seasons. We find verses in Rig Veda, and its Upa-Veda Ayurveda, other Vedas and their Upavedas. Puranas, Shastras, Samhitas, Ramayan, Mahabharat and scripters documented by our ancestors. The facts found is extensive and its not possible to present in single article. Tracing back the History Assam has many records of having beauty knowledge for the narrative highlights the historical significance of beauty care in Assam, showcasing figures like Rishini Arundhati, who gifted youth-preserving ornaments to Sita Mata, and the Nag Kanyas of Kamrup, known for their beauty skills. It mentions various beauty professionals, including Draupadi as a chambermaid and Chitralekha, who adorned Princess Usha. Traditional beauty practices involved natural herbs and rituals by royals, emphasizing a long-standing culture of beauty, hygiene, and healthy habits in the region.

The narrative describes the evolution of beauty rituals and practices from traditional customs during festivals, yagnas, and weddings to modern influences. Key points include:

Historical beauty practices included bathing in rivers and ponds. The Mughals introduced rose water, attar, and other beauty products. Royalty maintained daily baths and adorned themselves with gems and perfumes. Men trimmed their hair and facial hair, while women styled their hair in buns or braids.

The British Empire introduced chemical products and tools like scissors and razors. Saloons emerged as social hubs for the affluent, symbolizing status. Nazir Ahmed became a trusted stylist for British Viceroy and later Indian leaders. Post-independence, new political and business elites promoted saloons, with figures like Habib Ahmed styling prominent politicians. Bhwar Lal Barber systematized the industry, leaving a legacy with his Prabhat Hair Cutting Salon. Ashok Paliwal, the current president, has elevated the salon industry, with his students achieving success in World Skills and OMC competitions, promoting hair designing as a skilled profession. Maharashtra has been a leader in the beauty and hair industry, with Mumbai being a hub for makeup artists who enhanced the beauty of film stars. Despite their contributions, the government and film industry have not recognized these vital professionals. Marium Zaveri and Maya Paranjpe significantly advanced the beauty sector in Bombay, with Maya founding Butic, a key brand for trained beauticians. In Delhi, Shahnaz Hussain revolutionized the cosmetics industry with herbal products and trained many in the field.

The article discusses the evolution of the beauty industry in India, particularly focusing on Shahnaz Hussain's institute in Greater Kailash, which attracted global artists and led to a surge in herbal cosmetics. Habib Ahmed also contributed by training future hairdressers, including his sons Jawed, Jahangir, and Amjad Habib. North-East India has excelled in beauty placements, with Meghalaya being a pioneer in hairdressing since the 1970s. The region saw salons offering advanced services, while Assam's beauty culture began with Tribeni Lal's beauty parlour, attracting upper-class clientele. The industry's growth reflects the increasing value of skilled human resources.

Monika Bose opened a beauty parlour in Chandmari, later moving to Ulubari as Figura Beauty Parlour. In 1984, Rekha B. Singha and Bhanu Sharma launched Sisters' Beauty Parlour at Zoo Road, enhancing professional makeup and beauty culture. That same year, Meena Baruah opened a parlour in Jorhat and Ms. Swuila started Eve's Beauty Parlour in Tinsukia. As of October 15, 2025, Nagaland has 146 beauty salons, a 5% increase since 2023. Of these, 97.26% are single-owner operations, with Dimapur having the most at 89 salons. Mizoram has a rich beauty industry history dating back to the 1980s, with Mapui beauty parlour being the first exclusively for women. The state government supports this industry, fostering growth.

In contrast, Arunachal is less developed, starting with home-based beauticians without licenses. The first organized beauty parlours emerged in 2014 in Bomdilla and other areas. Tripura's beauty industry is improving with PMKVY courses, but private salons began in 2002, and advanced techniques are just starting to be introduced. The dominance of outside brands poses challenges for local indigenous entrepreneurs in Sikkim, despite the state's disciplined environment. Golcha Salon and Spa in Gangtok has maintained a good reputation in the beauty industry for years. Assam has significantly contributed skilled human resources to the beauty sector, leading to the emergence of many beauty parlors across the region. However, many lacked proper certification due to inadequate licensing standards. In 1995, genuine beauty professionals formed the All Assam Aesthetician Association to advocate for stricter licensing. Although initial discussions with the government yielded no changes, the association has since promoted discipline and proper training among its members. Assam now has over 50,000 licensed beauty enterprises, with many more unlicensed units. Government schemes and bank projects have created many certified candidates for employment, but many are now working as home service providers or switching professions due to a lack of job opportunities. The beauty industry in India is rapidly evolving, with the cosmetics market projected to exceed \$20 billion by 2025, driven by changing consumer preferences and the influx of international brands.

The MSME framework highlights the industry's growing role in the economy, contributing significantly to both domestic and global markets. Globalization has increased access to affordable international cosmetic products, with the beauty and personal care market expected to reach \$27.23 billion in 2025, growing annually by 3.38%. Major brands like Mac and Lakme remain popular, while Indian companies such as VLCC and Shahnaz Hussain continue to innovate and expand their product offerings.

Signature Beauty's unique selling point focuses on natural, vegan products suitable for Asiatic hair and skin. Despite challenges, the brand is progressing in quality control and R&D, participating in MSME Hackathon 3.0 for a hair growth therapy kit. The beauty industry's future depends on government support for dedicated institutes with proven performance. As demand for beauty services rises, driven by increased disposable income and digital media influence, even lower-income populations are spending more on beauty. Strategic mobilization can enhance employment through established market players. Candidates should be enterprising and willing to relocate for job opportunities, while the government should connect experienced training providers with startups to foster growth and employment.



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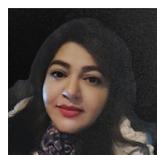
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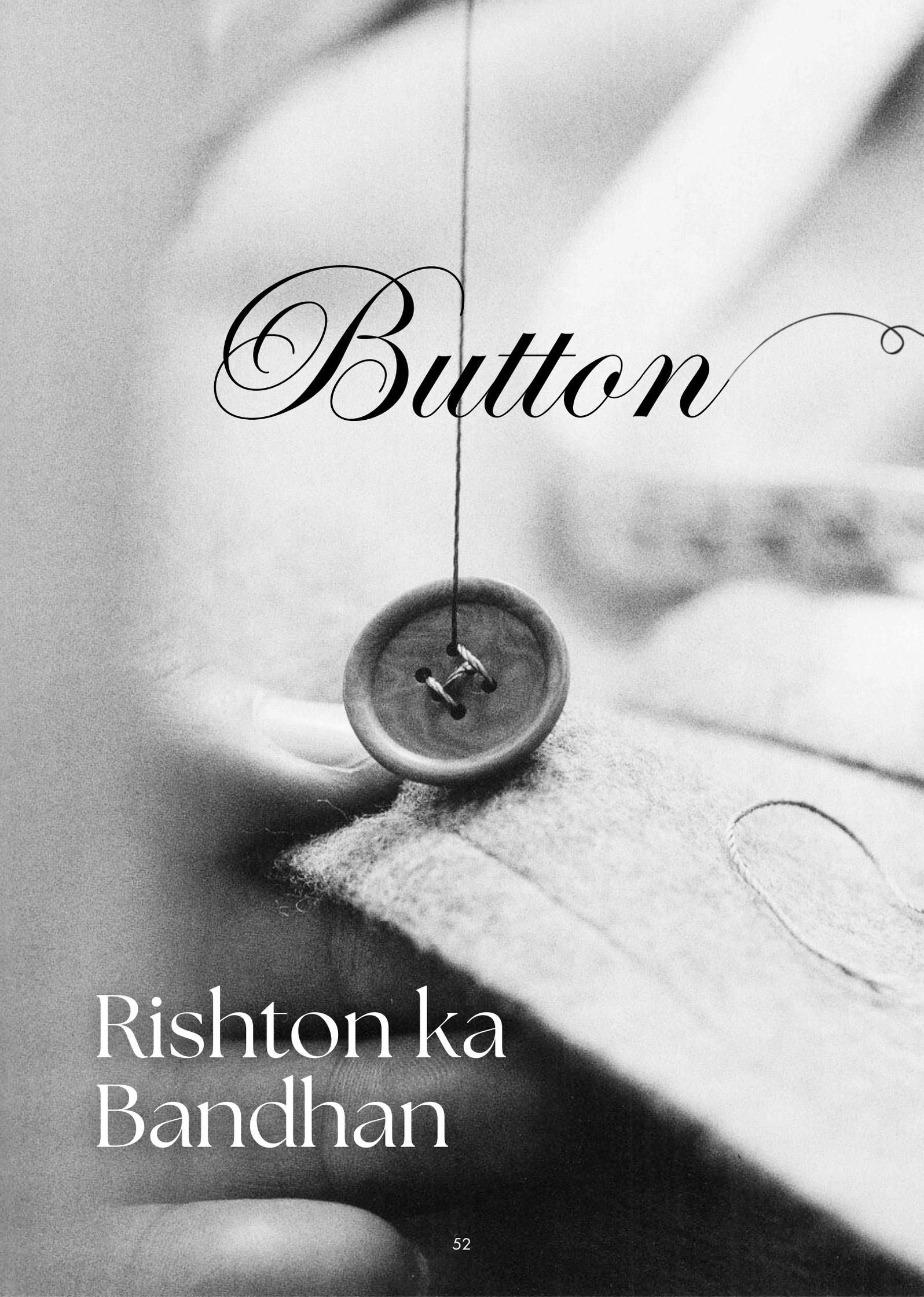
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A black and white photograph of a hand holding a button with a thread passing through it, set against a background of fabric. The word "Button" is written in a large, elegant, cursive font across the top of the image.

Button

Rishton ka
Bandhan



RAJESH SHARMA



KITTU SEN



SHIRIN MERCHANT



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